

The National Bison Association (NBA) Weekly Update is an exclusive service for NBA members.

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NBA Weekly Update for June 2, 2023

The Weekly Update is a service designed to provide National Bison Association members with news and information affecting bison production and marketing. Many items in the Weekly Update are reprinted from outside sources. The content of those articles does not necessarily reflect the policy position of the National Bison Association. The articles are reproduced here only as a means to keep our membership informed as much as possible of all information and opinions relating to bison that is circulating publicly.



The New and Improved Bison Store is Open for Business!

We are excited to share double the opportunities for marketing and merchandise options with you, our members! Please take a moment to check out your new bison gear and marketing tools at https://bisoncentral.com/bison-store/.

The NBA has not updated its promotional materials in about five years and wanted to provide its members with cost-effective tools designed to help you sell your bison products while educating the public, particularly, about the many nutritional and ecological benefits of bison, while continuing our "Eat Bison to Restore Bison" consumer campaign.

As such, NBA members can now purchase two new postcard handouts, which include a space for members to apply a stamp or sticker to personalize with your business, and which come in packs of 50. The environmental-focused postcard features general information about why bison are good for the land and includes data points from the recent Konza Prairie Study, which shows having bison on the landscape greatly enhances biodiversity, improves soil health, and results in more drought-resistant grasslands. The health-focused postcard touts the many nutritional advantages of bison meat and includes the results of a recently published study that shows both grain and grass-finished bison are nutritionally superior to grassfed beef, our biggest competition. It also exhibits the fact that while up to 85% of grassfed beef is imported into the US, bison is 100% North American.

There are also fun new stickers including the bumper sticker above, as well as another new Eat Bison to Restore Bison/Hump Day decal. Finally, the NBA is pleased to offer a new NBA magnet that features suggested cooking temperatures for bison. As always, these promotional tools are priced at a great discount for Active and Life members, and will be made available for digital download in the Digital Marketing Tools section in the members' area of www.bisoncentral.com.

Also, for the first time, members can choose from newly designed hoodies, t-shirts, and greatly improved caps to show off your National Bison Association support with our new line of merchandise! See it all at https://bisoncentral.com/bison-store/.

Bull & Heifer Carcass Prices Up in April USDA Price Report

The USDA Agriculture Marketing Service released its April bison price report showing both bull and heifer carcass prices modestly increased over the previous month and a continued increase in bison processing year to date.

Based on the April bison carcass price report, the most recent data available from the US Department of Agriculture's Ag Marketing Service, young bison bulls brought an average of \$3.98/lb., an increase of \$.01 over the previous month and nine cents more than the previous year. Young heifers brought two cents more per pound than the previous month, bringing an average of \$3.68/lb.

The report also cited 2,180 more head of bison slaughtered over one year ago, which represents an increase of nearly 10%.

Click <u>here</u> for the full report. See also the Center of Excellence for Bison Studies historical carcass pricing tool at https://agland.sdstate.edu/Bison_Price/. Please consider supporting ongoing bison research at https://www.nationalbuffalofoundation.org/donate/.



Will we see YOU at one of our 6 NBA Summer/Fall Conferences and Field Days? We sure hope so!

Today is the last day to register for the June 16 and 17 NBA Northern Summer Conference at the famed 777 Bison Ranch in the Black Hills of South Dakota! Not registered yet? Registration is just \$150/person and includes three bison meals, top-notch networking and education, and a chance to see over 30 years of holistic management first-hand at this amazing operation. Register here - https://bisoncentral.com/nba-2023-events/.

Next up is the June 24th Regenerative Ranching Field Day in Ohio. Registration for the North Central Sustainable Ag Research and Education (SARE) - funded event is just \$50/person and includes a delicious bison lunch, herd tour, handling facility tour and expert local speakers who will discuss how bison can be used as a regenerative ranching tool on your operation. Register here - https://bisoncentral.com/nba-2023-events/.

And that's just June! See the calendar below for more NBA regional events that are bringing our quality educational outreach to you and please plan to join your fellow NBA members, everyone is welcome! See specific event agendas to see why you won't want to miss out on these fantastic events at https://bisoncentral.com/nba-conferences/. Each event is wholly unique and takes place on a working bison operation and is priced to allow every NBA member to participate.



YOU ARE INVITED!

2023 REGIONAL EVENTS

JUNE JULY

6.17.23 REGION 3: 777 RANCH HERMOSA, SD 6.24.23 REGION 7: CHEROKEE VALLEY RANCH THORNVILLE, OH

7.9.23 REGION 5: SLEEPY BISON RANCH SLEEPY EYE, MN 7.15.23 REGION 1: SHOEMAKER BISON RANCH ONTARIO, OR

SEPTEMBER OCTOBER

SEPTEMBER 9.30.23 REGION 5: DOUBLE J BISON RANCH BALDWIN, WI

10.7.23 REGION 8: RIFFLE FARMS TERRA ALTA, WV

National Bison Association Regions



MORE INFORMATION & REGISTRATION: WWW.BISONCENTRAL.COM/NBA-CONFERENCES/



The challenge and reward of raising this hardy and majestic animal is second to none. We learn from them and their survival instincts and ensure their continued presence in North America's future. Join us exploring what it takes to regeneratively ranch using bison!



Whitman Tours USDA's National Centers for Animal Health

Tucked in between fields of corn and soybeans in Iowa is the 500+ acre complex leading research and disease response for the United States Department of Agriculture.

Commissioned by President Dwight Eisenhower in 1958, the USDA Agricultural Research Service, National Animal Disease Center has established itself among the world's premier animal health research centers. Its historic mission has been to conduct basic and applied research on selected endemic diseases of economic importance to the U.S. livestock and poultry industries. Bison have been onsite in Ames, Iowa for about 20 years, supporting investigations in Brucellosis, mycoplasma bovis, and several other impactful viral and bacterial concerns.

National Bison Association Program Manager Lydia Whitman visited onsite today with Mark Ackermann, the Center's Director. She met with research scientists and other staff specialists focusing on providing solutions to the bison industry.

"The mission of this team is to reduce, treat, and ultimately prevent suffering and death caused by disease in bison and other livestock. They are using cutting edge technologies to draw out the mysteries of the bison immune response, breaking things down to the genomic level. There is an undeniable optimism for the strides being made in bison research," said Whitman.

Funding for the National Centers for Animal Health has not been increased for about 15 years. There are much needed updates that are simply not possible due to lack of appropriations. As such, the National Bison Association lobbied Congress last week for continued funding for the National Center, with increases to address recent inflationary costs. Whitman shared our support with the Center's staff, who were appreciative of the bison industry's ongoing support and pledged to continue their important work on bison herd health.

Motorcycle Auction to Benefit Bruce and Martha Anderson

Friends of Bruce and Martha Anderson are presenting an opportunity to own a Limited Edition 2007 International Bison Conference Harley Davidson Heritage Softail. This beautiful motorcycle, with a custom paint job tailored to the owner, was purchased and proudly ridden by Bruce for many years.

The motorcycle was part of a limited edition of 15 bikes that were the primary fund raiser for the 2007 International Bison Conference. Bruce was instrumental in planning and executing that conference and further showed his support by purchasing #13 of the motorcycles.

The motorcycle will be offered at simulcast auction on Friday, June 16 during the NBA Northern Regional Conference in Rapid City, SD at the Ramkota Hotel. Bidders will be able to bid live or online. The motorcycle will be on display during the Friday evening reception prior to the auction.

More details, photos and videos will be posted to the auction site, along with bidder information and registration for online bidders.

Visit Quality Auction Services at www.qasbuy.com to view the auction.





Editor's Note: The following news stories were distributed by organizations not affiliated with the National Bison Association. They may not reflect the opinions or the positions held by the NBA on matters such as genetic integrity, animal management, and other issues.

High Plains Journal June 1, 2023

The National Bison Association, in cooperation with 777 Bison Ranch and the Dakota Territories Buffalo Association, will hold its first of three regional summer conferences in 2023. The setting for this event will be the 777 Bison Ranch near Hermosa, South Dakota, on June 17.

The field day will be on the prairie where the Hillenbrand family has been raising bison for over 30 years. It is located in southwestern South Dakota, where the landscape is comprised of mixed, short grass prairie. The 777 Bison Ranch raises its animals holistically, sustainably, and humanely. It has a strong belief to care for the land, plants, and the wildlife in the same manner. Using holistic management has helped managers to set goals and achieve them.

Leaders in holistic management and bison restoration from across the continent are scheduled to present, including Liz Riffle, Glenn Plumb and Cody Smith. The event will lead with gathering at the host hotel, the Ramkota, in Rapid City, South Dakota, Friday night. All day Saturday will be ranch time, featuring field sessions that will cover an array of topics including how to utilize bison as a tool in regenerating healthy soils and grasslands, while sequestering carbon and adding value to your farm or ranch.

Registration is currently open for this event, and is only \$150 per person and includes all meals. Please register online at bisoncentral.com/nba-conferences/.

Source.

Red River Zoo opens Pride of the Prairie Exhibit featuring 'precious' bison InFORum (ND)
By Paige Naughton
June 1, 2023

FARGO — Look out North Dakota State, there are three new bison in town.

On Thursday, June 1, the Red River Zoo opened its long-awaited Scheels Pride of the Prairie exhibit featuring three bison — two female and one male — as well as prairie dogs, black-footed ferrets and salamanders.

The male bison is named Barry after former zoo board president Barry Schuchard who passed away in 2021, and the two females have yet to be officially named, said Sally Jacobson, zoo CEO and president.

If someone would like to make a donation to name one of the female bison, Jacobson said she would be glad to discuss that.

In 2017, it was decided that bison would be one of the next animals the zoo would work to get, Jacobson said. Shortly after that, the zoo began their work and partnership with Wind Cave National Park to bring the bison in.

When the coronavirus pandemic hit in 2020, it "took the rug out from under all of us," Jacobson said. But Scheels came through and gave the first big donation that made the goal of getting bison possible again, she said.

Jacobson said she had one shot to get bison, and that shot came in the fall of 2021. "Normally, we build a whole facility first, but these bison are quite precious," she said. The zoo secured the animals before they built the facility because they weren't sure the opportunity would come around again, as this was the first time Wind Cave National Park gave bison to a zoo.

Read more.

How the Bronx Zoo Helped Save America's Bison Population

Untapped Cities (NY) By Thomas Hynes June 1, 2023

Before America manifested its destiny westward in the early 1800s, there were tens of millions of bison roaming the continent. "It would have been as easy to count the number of leaves in a forest," wrote William Hornaday, the founder of the modern-day Wildlife Conservation Society, as to calculate the number of bison. By the late 1800s, however, the species came perilously close to extinction due in large part to a systematic and brutally effective extermination campaign.

In 1889, Hornaday conducted a census of living bison and found that only 1,091 remained in the entire world, mostly in private herds. This species that grazed the continent for centuries, fed indigenous nations for generations, thundered in mile-long herds, shaped the landscape everywhere it went, were recently as plentiful as the leaves in a forest, were all but gone.

Read more.

Dr. BBQ: Homemade Bison Burritos

Fox 13 (FL) By Ray Lampe and Dr. BBQ May 31, 2023

TAMPA, Fla. - Learn how to make Dr. BBQ's homemade Bison burritos.

In a large skillet over medium heat, warm the oil. Add the onion and cook, stirring occasionally, for about three minutes until beginning to soften. Add the buffalo meat and cook, breaking it up as you go for about five minutes until mostly cooked. Add the tomatoes, green chiles, chile powder, cumin, salt, and pepper. Mix well and cook, continuing to break up the meat and stirring occasionally for seven to eight minutes until the liquid is mainly dried up. Meanwhile, warm the beans over low heat in a separate pan until they are warmed through.

Lay out one tortilla. Spoon about ¼ cup of the beans into the bottom center of the tortilla. This will help you when it's time to roll it up. Top the beans with about 1/8 of the meat spreading it in a line on top of the beans. Top with 1/8 of the cheese and three thin slices of the avocado. Now fold the bottom of the tortilla over the meat mixture, then fold the sides over, and then roll it up, trying to keep it all snug. If you haven't done this before, it may take a couple of tries to get the hang of it, but you can eat the messy ones too! Repeat for eight burritos and serve with sour cream and salsa on the side.

Read more.

WBSCM Trainings for Current Domestic Vendors

USDA Ag Marketing Service May 26, 2023

The U.S. Department of Agriculture (USDA) Agricultural Marketing Service (AMS) is providing current Domestic Commodity Vendors in the Web Based Supply Chain Management (WBSCM) System on-line training sessions on the following topics; "How to Submit an Offer," "Entering an Advanced Shipping Notice (ASN)," and "Submitting an eInvoice." These training sessions will be instructor led and conducted live via Zoom. Please register at the link provided for each training;

- June 20, 2023, 1:00pm 3:00pm ET How to Submit a Bid.
- June 21, 2023, 1:00pm 3:00pm ET Entering an ASN.
- June 22, 2023, 1:00pm 3:00pm ET Submitting an eInvoice.

Prior to the training date, an email invite will be sent to all registered vendors with

instructions on how to access the training sessions.

For more information, contact WBSCMAMSHelpDesk@usda.gov.

Conservation Innovation Grants in South Carolina

Applications are due by June 5, 2023.

USDA Natural Resources Conservation Service in South Carolina is accepting applications for Conservation Innovation Grants (CIG) State Program funding to stimulate the development and adoption of innovative conservation approaches and technologies. A total of \$500,000 is available for the South Carolina CIG competition in FY 2023. Nonfederal entities and individuals are invited to apply. Projects may be between one and three years in duration, and the maximum award amount for a single award in FY 2023 is \$250,000. State priorities for projects are water quality, soil health, air quality, and climate-smart agriculture and forestry.

Read more.

farm crisis center

Even in the best of times, farming can be an incredibly highstress occupation. Unpredictable weather, crop disease, volatile markets, heavy workloads, and social isolation are just a handful of the challenges that farmers may face.

These conditions force many family farmers and ranchers to make tough financial decisions that will impact their families, communities, and the entire country.

National Farmers Union compiled resources to help farmers through stressful times. Find them at:

https://farmcrisis.nfu.org/

National Suicide Hotline - 800-273-TALK (8255)



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Save the Date!

- 6/09/2023 Texas Bison Assn. Spring Conference Waco, TX
- 6/16/2023 NBA Regional Conference Rapid City, SD
- 6/16/2023 Montana Bison Association Summer Meeting MT
- 6/21/2023 Jack Auction Group Video Auction Online
- 6/24/2023 NBA Regenerative Ranching Field Day Thornville, OH
- 7/09/2023 NBA Regenerative Ranching Field Day Sleepy Eye, MN
- 7/15/2023 NBA Regional Conference New Plymouth, ID
- 8/9/2023 Jack Auction Group Video Auction Online
- 9/13/2023 Jack Auction Group Video Auction Online
- 9/29/2023 Eastern Bison Association Fall Conference Varysburg, NY
- 9/30/2023 NBA Regenerative Ranching Field Day Baldwin, WI
- 10/7/2023 NBA Regional Conference Terra Alta, WV
- 10/13/2023 Jack Auction Group Video Auction Online
- 11/8/2023 Antelope Island State Park Production Auction Webcast
- 11/10/2023 Illinois Indiana Bison Association Fall Conference Roanoke, IN
- 11/10/2023 Jack Auction Group Video Auction Online
- 12/6/2023 Jack Auction Group Video Auction Online
- 1/1/2024 Prairie Legends Bison Auction Webcast

Please visit https://bisoncentral.com/calendar/ for details and more up-to-date events. If you have a bison event coming up that's not listed, please send the details to iim@bisoncentral.com, and the NBA will post the event on its website at no charge.

Click Here for NBA Calendar of Events

National Bison Association | <u>info@bisoncentral.com</u> | 303-292-2833 | <u>bisoncentral.com</u> @nationalbison







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