

# NORTHERN RANGE BUFFALO Simulcast Bison Auction!

Tuesday, December 10, 2019

10:00 am MST • Boulder Canyon Station Convention Center, Sturgis, SD



Jud Seaman - Auctioneer  
(605) 390-1419



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## Weekly Update



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The National Bison Association (NBA) Weekly Update is an exclusive service for NBA members.

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### *NBA Weekly Update for December 6, 2019*

*The Weekly Update is a service designed to provide National Bison Association members with news and information affecting bison production and marketing. Many items in the Weekly Update are reprinted from outside sources. The content of those articles does not necessarily reflect the policy position of the National Bison Association. The articles are reproduced here only as a means to keep our membership informed as much as possible of all information and opinions relating to bison that is circulating publicly.*

### **NBA at Western Bison Meeting, Kansas Buffalo Sale**

The NBA staff headed west and east this week to join bison producers attending separate events in Utah and Kansas.

NBA Assistant Director Jim Matheson and Communications Director Karen Conley headed to Ogden, UT yesterday to participate in the annual Western Bison Association's (WBA) Wild West Buffalo Stampede Show and Sale in Ogden, UT. Matheson will provide an update on NBA's activities and on the new NBA Bison Producer's App to the WBA members attending the organization's annual meeting, which is held at the Comfort Inn in Ogden in conjunction with the Show and Sale.

Meanwhile, NBA Executive Director Dave Carter is headed to Salina, KS today, to join the members of the Kansas Buffalo Association as they prepare for the association's annual consignment auction at the Farmers and Ranchers Livestock Commission barn tomorrow. Nearly 1,000 head of bison have been consigned for that sale. Carter will provide an NBA report during a general members' meeting tonight.

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## **Just One Month Remains to Register for the 25th Annual NBA Winter Conference!**

The deadline is rapidly approaching for the NBA's 25th Anniversary Conference and celebration, so don't delay in registering for a great event featuring speakers, information and resources to help you navigate through the challenges in today's marketplace. Please register [here](#) by January 6th.

Two nationally-recognized experts will provide attendees with information on how we can continue to position bison in the marketplace as a premium, healthy protein that helps restore healthy ecosystems. A panel of bison marketers will provide some insights into the factors that are disrupting our market, and the steps being taken to assure continued stability.

Newcomers to the bison business will have an opportunity to learn from a panel of seasoned experts. And, the Renaissance Hotel will once again be preparing sumptuous meals throughout the conference.

The updated conference [agenda](#) provides a complete overview of all of the scheduled conference activities.

Get all the conference details, and register online, at [bisoncentral.com/winter-conference/](http://bisoncentral.com/winter-conference/).

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## **One Week to Consign for 2020 Gold Trophy Show and Sale**

Next Friday is the deadline to consign animals for the 39th anniversary NBA Gold Trophy Show and Sale, scheduled for January 22-25 at the National Western Stock Show in Denver.

Nearly 70 animals have already been consigned. Additional consignments can be registered online quickly and securely at the NBA website here, or go to [bisoncentral.com/gold-trophy-show-and-sale/](http://bisoncentral.com/gold-trophy-show-and-sale/) to download an entry form. The deadline to consign is December 13, 2019.

New for 2020 are updated class limits for the 2-year-old bull class - capped at 14 animals, and the yearling bull class - capped at 20 animals. Consignors are permitted to enter up to two animals in each class, however for these classes one will be consigned and the 2nd will be placed on a waiting list as to allow as many consignors the chance to consign at least one bull in these two classes as possible. After consignments have closed, those bulls on the waiting list will be added on a first come first serve basis. If your second entry is not added to the class, you will be refunded your entry fee for that animal.

Please be sure to review the 2020 GTSS [rules and regulations](#) thoroughly before consigning.

Also, don't forget about the market class competition, which has emerged as a premier competition for judging superior carcass quality. This year the NBA is promoting the market class competition to potential buyers in the vast Denver marketplace and will be doing significant outreach to local chefs, processors, individual consumers, the Denver Slow Food chapter, Denver Chef's Collaborative and more.

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## Commemorative 25th Anniversary Veryl Goodnight Sculptures

***Just 4 Sculptures Remain for NBA Members!***

In honor of the NBA's 25th anniversary, Winter Conference Committee chair Beverly Brown approached renowned sculptor, Veryl Goodnight to inquire about a sculpture to commemorate the milestone to which she agreed. "The Sage" depicts a mature bull in command of his surroundings. Goodnight wanted to convey the pure power of a bull bison as he clears a trail through the sage brush of his native land.

The bronze measures 12"x14"x4" and will be a limited edition, numbered bronze. The NBA will be offering bronze number one at the Winter Conference Benefit Auction, and up to fourteen additional bronzes will be available for first come, first purchase exclusively offered to NBA members.

The cost to the membership will be \$3,800 with pick up at the conference at no charge, or shipped in the continental U.S. for \$100. Goodnight will honor the price for one month after the Winter Conference and then the price for the bronzes will increase to \$4,200. The sculpture will be released to the public in February of 2020. If interested in purchasing in advance, please contact [karen@bisoncentral.com](mailto:karen@bisoncentral.com) or call 605-381-3738. Orders must be placed by November 15th.

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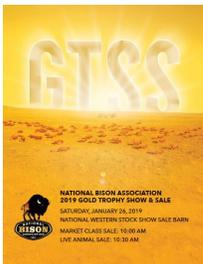
## Sponsorships Available for 25th Anniversary Conference

With the 25th anniversary winter conference shaping up as a historic celebration, that NBA has announced a new series of sponsorship opportunities that will provide supporters with an opportunity to reap the benefits throughout the year.

"Our sponsors allow us to put together conferences that include great speakers, informative programs, great meals and entertainment, and that are affordable for our members," said Dave Carter, executive director of the National Bison Association. "We recognize that our sponsors deserve recognition, not only at the conference, but throughout the year. We've put together a new approach that will help them receive tat recognition."

Sponsorship levels available this year range from the Gold Trophy Show and Sale Presenting Sponsor at \$12,500, to NBA Supporting Sponsorships for \$1,000. Each sponsorship level will come with a commensurate level of "Bison Bucks," which the sponsor can use throughout the year for advertising in Bison World and Weekly Update, membership renewal, and other NBA services.

A complete list of sponsorship opportunities is available [here](#).



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## Gold Trophy Sale Catalog Advertising Available

Reach a target audience of bison producers and enthusiasts with your advertisement in the 2020 Gold Trophy Show and Sale catalog. The catalog features complete listings for all animals and consignors in the event and is one of the most asked-for handouts at the Winter Conference!

Materials are due no later than December 20. The inside front cover

ad has been sold, but as of today, all other advertising positions are available.

For more information about advertising in the Gold Trophy Show and Sale catalog, contact [Karen@bisoncentral.com](mailto:Karen@bisoncentral.com).

A complete list of advertising opportunities is available [here](#).

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## NABR Offering Free Registry with Parentage Testing

Roosevelt, Hornaday, Goodnight, Allard, Dupree and many more names we all know for being credited as saviors of the North American Bison. How do you want your part in the 'Story of the Great American Bison' to be told?

To ensure your story can be told, your animals may be registered with the North American Bison Registry (NABR) for FREE until February 15, 2021. To be eligible, the following condition must be met:

1) DNA PARENTAGE testing through NABR at \$35 per test. If animals have been previously DNA PARENTAGE verified through NABR, they may be included in the registry with no additional cost.

NOTE: If your animals are, or have been, DNA PARENTAGE tested through a source other than NABR, they may be registered for a discounted fee of \$15 per entry, until February 15, 2021.

Historic initiatives and herds marked the beginnings of bison being stewarded back from the brink of extinction. The NABR, the first 'Species Registry', can be your opportunity to be included in the archives of a new era of bison restoration to eco-systems across North America.

Learn more about and view registry forms at [bisoncentral.com/bison-registry/](http://bisoncentral.com/bison-registry/).

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## The NBA Growth Fund – Consider Donations to this Vital Resource

The National Bison Association is working to continue building consumer demand for Deliciously Healthy bison, but need your help in connecting with consumers.

Building strong markets, and a profitable production environment, is expensive. That's why we ask you to support the National Bison Association's voluntary Growth Fund. We are asking that you consider donating \$1 for every animal sold, be it to the processor, a broker or a fellow producer, which will be used to keep our market strong and growing. Donations of any amount are welcome at any time; the above is merely a suggestion that will allow everyone to participate.



Growth Fund dollars support the ongoing work of the National Bison Association, supports the mission of the Science and Research Committee and assists in product promotion and producer recruitment programs. Growth Fund dollars have been used for marketing brochures, outreach to groups and organizations such as FFA, National Association of Farm Broadcasters and even the Ag Bankers conference. Additional projects supported by the Growth Fund contributions include Bison Advantage promotions, trademarking the "Nature's Original Plant Based Protein" slogan, Bison One Million and Hump Day promotions and so much more.

Continued growth and profitability demand that we aggressively promote both our

product, and the advantages of bison with the mission of creating a sustainable future. The Growth Fund fully supports that mission and your contributions will enable the continued outreach and growth of the bison business via the NBA.

Click on the DONATE button to make your contribution today!

[Donate Now](#)

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***Editor's Note: The following news stories were distributed by organizations not affiliated with the National Bison Association. They may not reflect the opinions or the positions held by the NBA on matters such as genetic integrity, animal management, and other issues.***

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## MISSOURI BISON ASSOCIATION



### **23RD ANNUAL FALL SHOW & SALE**

Thursday, **December 12, 2019** – 11:00 am  
Lolli Brothers Livestock Market, Macon, MO  
Dinner & Fun Auction: Dec 11th, Apple Basket Restaurant, 6pm

### **21ST ANNUAL SPRING SHOW & SALE**

Saturday, **March 21, 2020** – 11:00 AM  
Mo-Kan Livestock Market, Butler, MO  
Dinner & Fun Auction: March 20th, Sale Barn Cafe, 6pm

To Consign, Call:  
Carol Morris: **660-998-0990** or  
Peter Kohl: **816-585-4779**



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## **Why bringing back bison could help restore America's lost prairie**

*(From CNN)*

(CNN)Once upon a time, vast expanses of North America were covered in wild prairie, shimmering oceans of grass festooned with wildflowers and teeming with animal life.

Today, less than 15% of tallgrass prairie remains, most of it converted to farmland or lost to development. But as conservationists work to revive this iconic landscape, they are increasingly looking for help from an unusually hairy ally.

Up to 30 million bison once grazed the North American grasslands, shaping their environment in the process. By the start of the 20th century, the continent's biggest land mammals had been hunted almost out of existence. But scientists say that reintroducing bison can once more shape the grasslands, and help restore the diverse wildlife that makes these environments so special.

"Here in the Midwest of North America the tallgrass prairie is a critically endangered ecosystem. In state of Illinois we've lost 99% of it," says Elizabeth Bach, an ecosystem restoration scientist.

"Prairie represents a habitat for a lot of plants, animals, insects and birds that don't have another habitat to live in," she tells CNN. "It also represents important cultural heritage. This landscape used to be covered in this type of an ecosystem and it's still very meaningful for a lot of people who live here, as well as people who would historically would have lived here."

## **Podcast: Dave Carter of National Bison Association Talks Nature's Original Plant-Based Protein**

*(From YouTube Podcast by Matt Brechwald)*

While I was at the National Association Of Farm Broadcasters conference one of the companies that I ran into was The National Bison Association. I had a great conversation with Dave Carter, the executive director, while I was there, and we agreed to do an interview after we each got home.

In today's interview Dave really enlightened me about the bison business in the United States. So much so, that I think it would be plausible to raise bison whereas before this interview it was something that I thought was out of reach for me.

This is a very interesting niche market, and it might be what you are looking for as you explore ways that you can farm successfully. There are some things to consider other than just the challenges in handling these animals. But for every perceived negative, there is a positive that can make up for it.

I think you will be fascinated with this interview, and you might even consider joining the ranks of those who raise bison in the U.S. yourselves. Enjoy the interview.

View podcast [here](#).

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## **Snack Attack: Meat Stick Sales Look Bloated**

*(From Meatingplace.com)*

Meat snacks have been all that and a bag of chips for years, but as brands, flavors and claims proliferate, the market's looking bloated.

Meat snacks are the quintessential American treat, and the market is ballooning, still, after years of growing popularity. Technavio predicts that global meat snack sales could hit \$9.47 billion by 2021. In the U.S. alone, Nielsen estimates that meat snacks are a \$2.8 billion category, and predicts 4.2% annualized growth through 2022. Other projections for market growth are closer to a 9% annualized rate.

But white-hot consumer goods categories have a tendency, like overheated stars, to implode. Weaker, overextended brands are eliminated and the market consolidates around a smaller but financially sturdier group of names that likely will see slower but steadier growth in the following years.

And there are reasons to be on the lookout for a sea change in the meat snack sector.

"Anytime you have a market that continues to grow, you're going to get a continuous influx of people trying to tap that market and create the next 'best thing,'" says Doug Hanks, vice president of operations for Thrushwood Farms Quality Meats, which also runs a fundraising operation at [SnackStick.com](#).

"There's opportunity for brands to potentially be bought and moved around. You'll probably see brands exit, but I believe you'll see new ones pop up."

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## **Bison Helps Native Foods Café Snag Top Honors of Smithsonian Eateries**

*(Excerpted from The Washington, Post)*

*Editor's Note: The Mitsitam Native Foods Café, located in the Smithsonian National Museum of the American Indian in Washington, D.C., was listed as the top eatery in the Smithsonian Museum complex in Washington, D.C., according to the Washington, Post. Here is the article portion that mentions the Mitsitam Native Foods Café.*

If the Mitsitam Cafe were its own eatery separate from the American Indian Museum, it could stand toe-to-toe with the city's busiest lunch spots. The sheer diversity of its culinary cuisines is impressive - there are five food stations serving dishes from the Northern Woodlands, South America, the Northwest Coast, Meso America and the Great Plains regions. The cafe offers traditional Native foods, such as the Indian Taco made with fry bread and topped with beef chili, cheese, lettuce, tomato, onion and mild green chilies, and contemporary fare such as Pozole con Puerco and Coctel de Mariscos.

But what puts Mitsitam in a different caliber from its museum cafe counterparts is the freshness of the food and the way its prepared. The bison burger, one of the best items at the cafe, is made to order, seared over fire on a grill and topped with cheddar cheese. This is why getting most things to eat here takes a little longer than other cafes, but the wait is worth it - you're getting the best food the Smithsonian has to offer.

Aside from its menu, the seating areas at Mitsitam are another reason to stay a while - many of the communal tables have unobstructed views of the cascades that freely flow at the entrance of the museum.

If you go, get this: The Indian Taco (\$14.50) might be the cafe's signature dish, but try going outside the status quo and grab a bison burger (\$16.75) with the works - lettuce, onion, cheddar cheese and green chili. Make sure to order a side of the crispy homemade chips too, which are light enough that they won't make you feel weighed down after you're done.

Full story [here](#).

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## **The Fight To Save U.S.'s Last Prairies In Oklahoma**

*(From Pressfrom.info)*

PAWHUSKA, Okla. — The late October morning is so bitterly cold that the vaccine a hardy Oklahoman cowboy is trying to administer to an impatient bison has frozen.

The rancher, Harvey Payne, tries to defrost the liquid against a small heater pumping out hot air in the office that faces the corral, but it's not working.

"We'll have to head back in for a couple of hours and wait for the sun

to warm up," Payne says as he squints at the sun rising above the tallgrass prairie. "Can't vaccinate bison with frozen antibiotics."

The group that's gathered at the Joseph H. Williams Tallgrass Prairie Preserve trudges back to headquarters to wait until the temperature rises.

Oklahoma's 39,650-acre preserve is the world's biggest protected remnant of a massive grassland ecosystem that once stretched across 14 states, covering 170 million acres. But the grassland has been decimated, and only about 4 percent of the ecosystem remains, most of which is contained in the preserve in Osage County, home to the Native American Osage Nation.

A coalition of ranchers, environmentalists and Osage Nation landowners are working together to save the powerful weapon in the fight against climate change.

[Source.](#)

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## **Hundreds of Yellowstone bison to be culled this winter** *(From WILX-10)*

National park officials in Wyoming have announced plans for the selective slaughter of between 600 and 900 Yellowstone bison this winter to help manage population numbers.

The Bozeman Daily Chronicle reported Tuesday that the officials expect most of the animals to be taken by hunters or shipped to slaughter. Some would stay alive in corrals or under park quarantine.

Officials say the exact number of bison expected to be culled out of the estimated 4,900 depends on the winter migration.

State, federal and tribal agencies managing bison say the winter plan was finalized Tuesday under the Interagency Bison Management Plan, a day after a judge rejected an attempt to block bison hunts this year.

Officials say the plan includes putting 110 bison into brucellosis quarantine to produce disease-free bison.

[Source.](#)

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## **Group's effort to halt Yellowstone bison hunt denied by federal judge**

*(From The Fairfield Sun Times)*

A preliminary injunction to halt this winter's hunting of Yellowstone National Park bison in Montana has been denied by a Billings federal judge.

U.S. District Court Judge Susan Watters issued an order on Monday denying the request by Neighbors Against Bison Slaughter and Gardiner-area resident Bonnie Lynn.

Jared Pettinato, an attorney representing the group and Lynn, said he was disappointed with the ruling and his clients were considering whether to appeal or proceed with the lawsuit.

The suit alleges that agencies of the federal government — including the National Park Service, Department of Agriculture and Forest Service — should not let the hunt continue in a quarter-mile-square slice of land at the mouth of Beattie Gulch. The Forest Service property is just north of the park boundary near Gardiner and provides one of the first places that hunters are allowed to kill bison when they leave the park. No hunting is allowed inside the park.

Read [more](#).

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## **USDA To Open CRP General Signup**

*(From AgriPulse)*

Landowners can start applying Monday to enroll acreage in the Conservation Reserve Program under what will be the first general signup since 2015.

It will also be the first general signup under rules changes and acreage increases mandated by the 2018. Because of the amount of acreage under expiring or recently expired contracts, USDA officials are expecting this to be one of the largest signups they've seen in nearly a decade.

"We know we've got room and there's going to be a lot of opportunities for landowners," Farm Service Agency Administrator Richard Fordyce told reporters.

Contracts on 800,000 acres of land expired this fall and contracts on an additional 5.2 million acres are scheduled to expire in September 2020.

Currently, there are 22 million acres enrolled in CRP as of October 1. The program was capped at 24 million acres in 2014, but the limit increased to 24.5 million acres for fiscal 2020 and then rises to 25 million in FY21.

"Between 5 million expiring and 2 million short of the cap we have about 7 million acres eligible to enroll under the cap for general, continuous, or the Conservation Reserve Enhancement Program," Brad Karmen, FSA Assistant Deputy Administrator for Farm Programs said.

Karmen said it is unclear how many acres will be available for general signup.

Signup for general and continuous signup ends Feb. 28. A separate enrollment period for the grasslands component of CRP will run from March 16 through May 15.

The sluggish farm economy is expected to spur many landowners to apply for the program, but the 2018 farm bill also restricted payment rates to ensure that they don't exceed cash rental rates. The CRP rates are capped at 85% of the local rental rates for the general signup and 90% of the rental rates for acreage enrolled under the continuous signup. The county rental rates are posted on FSA's CRP Statistics webpage. The rental rates will be reviewed and updated annually.

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## Cattle Effect On Greenhouse Gas Lower Than Believed: Industry Report

(From [meatingplace.com](http://meatingplace.com))

The amount of greenhouse gas (GHG) emissions by U.S.-raised cattle is lower than has been stated in several global reports, [according to new research](#) cited by the National Cattlemen's Beef Association (NCBA).

The industry organization says recent Environmental Protection Agency (EPA) data from 2017 found that beef cattle contribute just 2% of the total GHG emissions in the United States. Direct GHG emissions from all agricultural production, crops and livestock collectively represented 8.4% of all U.S. emissions, noted a new white paper from Sara Place, senior director of sustainable beef production research at NCBA.

The research also indicates that recent U.S. cattle production benefitted from scientific advancements in beef cattle genetics, nutrition, husbandry practices and biotechnologies. As a result of these factors, U.S. GHG levels currently come in 10 to 50 times lower than other parts of the world, the report says. The U.S. cattle industry today also produces the same amount of beef generated in the mid-1970s using one-third fewer head of cattle, NCBA reported.

The organization also notes that earlier global GHG estimates ascribed all livestock emissions to beef when coming up with an estimate of 14.5% of global GHG emissions. The new white paper reports that global beef cattle production actually generates just 6% of the world's GHG annual emissions.



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### **Save the Date!**

- 12/07/2019 - Western Bison Association Annual Conference and Sale - UT
- 12/07/2019 - Kansas Buffalo Association Annual Sale - KS
- 12/10/2019 - Northern Range Buffalo Consignment Auction - SD
- 12/12/2019 - Missouri Bison Association Winter Sale - Lolli Bros. - MO
- 12/13/2019 - Fischer's Bar 33 Open Consignment Bison Sale - ND
- 12/14/2019 - North Dakota Buffalo Association Simulcast Sale - ND
- 1/04/2020 - Turner Bison Exchange Prairie Performance Bison Auction - SD
- 1/04/2020 - Montana Bison Association Annual Conference - MT
- 1/22 - 24/2020 - NBA Winter Conference - Denver, CO
- 1/25/2020 - NBA Gold Trophy Show and Sale - Denver, CO
- 2/6/2020 - DTBA Annual Conference and Black Hills Buffalo Classic Auction - SD
- 2/15/2020 - Prairie Legends Conservation Bison Auction - NM
- 3/05/2020 - Eastern Bison Association Annual Sale and Conference - PA
- 3/07/2020 - Rocky Mountain Bison Association Spring Conference - CO
- 3/21/2020 - Missouri Bison Association Spring Sale - MO
- 04/03/2020 - Minnesota Bison Association's Education Conference

Please visit <https://bisoncentral.com/calendar/> for details and more up-to-date events. If

you have a bison event coming up that's not listed, please send the details to [jim@bisoncentral.com](mailto:jim@bisoncentral.com) and the NBA will post the event on its website at no charge.

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[Click Here for NBA Calendar of Events](#)

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