



## 2018 National Bison Gold Trophy Show & Sale January 19 - 20, 2018

### 2018 GTSS Catalog Advertising Rates, Specs, Deadlines & Contact Information

#### Rates and Sizes:

##### Premium Pages:

Outside Back Cover - 8 1/2" x 11"	\$400 + \$100 color	\$500
Inside Covers - Front & Back- 8 1/2" x 11"	\$300 + \$100 color	\$400
Centerspread - 16" X 9-3/4" - Stapled in center - Black & White		\$525

##### Regular Pages:

Full Page- 7-1/2" x 9-3/4" - Black & White		\$300
1/2 Page - 7-1/2" x 4-3/4" - Black & White		\$200
1/4 Page - 3-1/2 x 4-3/4" - Black & White		\$150
Business Card - 3-1/2" x 2" - Black & White		\$ 75

#### Ad Specifications:

300 dpi (266 min.), 150 line screen

Full bleeds on cover (inside and out) advertising (8 1/2" x 11" plus 1/4" gripper)

Interior pages, no bleeds; please use dimensions above.

Camera-ready electronic files only in PDF format (fonts embedded)

#### Reservation & Artwork Deadlines:

Reserve space by and have artwork ready by December 23<sup>rd</sup>.

Please e-mail artwork files to [jim@bisoncentral.com](mailto:jim@bisoncentral.com) and confirm receipt.

*Advertising is reserved on a first-come, first-served basis.*

#### For More Information:

Contact Jim Matheson at 303-292-2833, ext. 101 or [jim@bisoncentral.com](mailto:jim@bisoncentral.com)

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