

2018 Winter Conference Sponsorship Offerings

ROAMING TO SUCCESS



Why Sponsor the Conference?



- Exhibit your support for the NBA and the bison business, the growth of our business and the effort to restore 1 million bison to North America;
- Receive excellent recognition to over 500 conference attendees and over 1,100 NBA members;
- Support the important work of the NBA and the Winter Conference, which includes a significant number of new and prospective bison producers.
- Give yourself a reason to join us for what's always a great time at the Winter Conference!

Sponsorship Opportunities



- Meat Sponsors
- Name Badge/Lanyard Sponsor
- Conference Bag Sponsor
- Key Card Sponsor
- Coffee Break Sponsor
- Hospitality Sponsor
- Wine Sponsor
- Entertainment Sponsor
- Video Sponsor



Meat Donation Opportunities



- **Wednesday Lunch**
 - Light bison fare which in the past has includes hot dogs/sausages, burgers, chili, tacos, etc. Seats approximately 500.
- **Thursday Lunch**
 - Seeking a burger donation for the Winter Conference “Best Bison Meatball Recipe” contest. The lunch seats approximately 500.
- **Thursday Dinner – Benefit Auction**
 - Our always fun Benefit Auction follows the Thursday night dinner. Open to cuts, and seats approximately 600 attendees.
- **Friday Dinner – Banquet Dinner**
 - The Friday Gold Trophy Show and Sale Banquet Dinner is a conference favorite, as it is followed by the banquet ceremony for the Gold Trophy Show and Sale. Always the best attended meal, which seats approximately 650 attendees.

Meat Sponsor Benefits



- Prominent signage throughout the conference and recognition during sponsored meal to audience of over 500 conference attendees;
- Promotional flyer featuring your business placed at each seat of the sponsored meal.;
- Recognition in the April Bison World magazine, the Weekly Update, NBA social media and website;
- One reserved table for 10 at the sponsored meal;
- Recognition in the 2018 Gold Trophy Show and Sale Catalog.

Name Badge/Lanyard Sponsor - \$5,000



- The Name Badge sponsor supports professionally made conference badges that feature your business on the back of the name badge, and on the lanyard.
- This is an exclusive sponsorship that garners a lot of attention throughout the conference.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.



Conference Bag Sponsorship - \$4,000



- The Conference Bag sponsor provides conference bags for all attendees with any extras shipped to the sponsor after the conference.
- Your logo is featured on one side of the conference bag with the conference logo and theme on the other side.
- This is an exclusive sponsorship that garners a lot of attention throughout the conference.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Key Card Sponsor- \$3,000



- The Key Card sponsor provides custom made hotel key cards that feature the sponsor's logo one side of the Renaissance Hotel key card for Winter Conference attendees.
- Attendees can keep the cards as a keepsake, ensuring long-term sponsorship recognition.
- This is an exclusive sponsorship that garners a lot of attention throughout the conference.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Coffee Break Sponsor- \$3,000



- The Coffee Break sponsor provides coffee breaks throughout the Winter Conference with your own recognition banner at the main coffee break station.
- This is an exclusive sponsorship that garners a lot of attention throughout the conference.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Hospitality Sponsor- \$2,000



- The Hospitality sponsor supports the Thursday and Friday night hospitality room at the host hotel. Your sponsorship will help stock the bar and will feature a thank you banner in the hospitality room featuring your logo.
- This is an exclusive sponsorship that is very much appreciated among hospitality room revelers.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Wine Sponsor - \$2,000



- The Wine Sponsor contributes towards the cost of hosting a wine tasting as part of the Wednesday evening reception.
- The wine tasting will serve as a fundraiser for the National Buffalo and the Throlson American Bison Foundations.
- This is an exclusive sponsorship that will leverage fundraising efforts by offsetting event expenses and supports the aforementioned foundations as well.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Entertainment Sponsor - \$2,000



- The Entertainment Sponsor supports live entertainment at the Winter Conference in the form of a musical act that will perform during Friday reception and provide dinner music for the banquet.
- This is an exclusive sponsorship that will greatly enhance the conference experience.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Video Sponsor - \$2,000



- The Video Sponsor supports the filming of conference presentations to be shared with the NBA membership at large.
- This is an exclusive sponsorship that will greatly enhance NBA member benefits and for those who cannot attend the Winter Conference.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Art Contest Sponsor - \$1,500



- The Art Contest Sponsor supports a creative competition for NBA members' children and InterTribal Buffalo Council members' children. Sponsorship money will be used for prizes and for an art display. The sponsor will be recognized in display signage.
- This is an exclusive sponsorship that will greatly enhance NBA member benefits and for those who cannot attend the Winter Conference.
- Other recognition: Logo on conference sponsor banner, agenda sponsor recognition and GTSS catalog recognition in addition to logo inclusion in Bison World, the Weekly Update, NBA social media and website.

Herd Supporter - \$1,000



- The Herd Supporters help the NBA offset its many conference expenses and provide a lower-level cost to support the conference and be recognized by attendees and the membership.
- Herd Supporters will have their Logo on conference sponsor banner, agenda sponsor recognition , GTSS catalog recognition, and logo inclusion in Bison World, the Weekly Update, NBA social media and website.