

Mountain Men and Native Americans once traversed Montana's Gallatin Valley on their way to legendary rendezvous, where feasts of buffalo meat, celebrations, fur trading, and reconnecting with old friends would last for days on end. Bison producers and friends from around the world will travel the Gallatin to a rendezvous in Big Sky this summer: The 2017 International Bison Conference. Let the legends continue.



BIG SKIES, BRIGHT HORIZONS
**INTERNATIONAL
 BISON CONFERENCE**
JULY 2017

**Mornings of Education and Enrichment
 Afternoons of Relaxation and Recreation
 Evenings of Entertainment**

Thursday, July 6th

Marketing All Things Bison is Thursday's theme. Dr. David Hughes emeritus professor of Food Marketing at Imperial College, will give insight into how global economic and demographic changes are impacting bison as a niche market. We'll also dig into the topic of humane animal care, with an overview of the new Canadian Code of Practices for Bison. Then, individual break-outs will give information on ...well...selling all things bison. Enjoy recreational activities in the afternoon, or just settle in at the Big Sky Lodge for a Bison Film Festival. And, you won't want to be late for our conference banquet and auction Thursday evening.

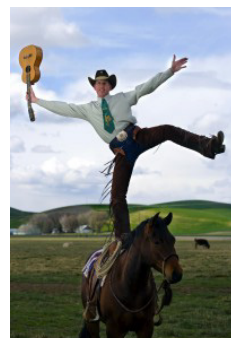
Friday, July 7th

On the closing day, we'll move to the Flying D Ranch, where participants will enjoy scenery and hospitality like none other. Laurie Demeritt, CEO of the Hartman Group market research firm, will talk about how we can continue to enlist consumers in our drive to restore one million bison to North America. And a panel of experts will provide information



on the resources available to help new producers get their start in the business. The conference will close with a cookout luncheon, and tours of the Flying D.

Entertainment



July 6th - Wiley and the Wild West
 July 7th - Leo Downey Jr.

Tuesday, July 4th

We'll gather at the beautiful 320 Ranch on July 4th for an chuckwagon barbecue and a recreational activities like fly fishing, horseback riding, and hiking. Then, it's back to Big Sky for the fireworks and a celebration of Independence Day.



Wednesday July 5th

Bison in a Changing Climate is the topic for the morning educational sessions. Dr. Jim Hurrell, director of the U.S. National Center for Atmospheric Research will kick off the morning. Then, you'll have a chance to get in-depth learning on topics ranging from parasite control to optimal bison nutrition. After lunch, enjoy the recreational activities available in the Gallatin Valley before coming back for a Foundation-hosted event that evening



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Come Early...Stay Late

**Optional Yellowstone National Park
 Tour available July 8th.**

Register today at www.abc2017.com