



INTERNATIONAL BISON CONFERENCE SPONSOR OPTIONS

LEWIS & CLARK PRESENTING SPONSOR: \$25,000 - SOLD OUT

- Recognition as Official Presenting Sponsor in the conference program distributed to all attendees, members of the media, the culinary community and universities.
- Includes front cover logo and full page, full color ad on the back cover.
- Recognition as Official Presenting Sponsor on banner in convention foyer, and on the backdrop used for all of our Keynote presentation sessions.
- Links to your website on the website of the National Bison Association, Canadian Bison Association and IBC2017.com.
- Pre and post conference banner ads in the NBA and CBA Weekly Updates (email news blast).
- Prominent recognition on NBA Facebook page and all other association social media outlets.
- Full page sponsor recognition ad in the Bison World and Smoke Signals magazines.
- Recognition in the post conference resource materials distributed to all attendees, universities and organizations throughout Canada and the U.S.
- An opportunity to address one of the conference keynote sessions.
- 8 x 10 booth at the conference trade show, complete with electricity, draping and two 6' tables.

CHARLES RUSSELL SPONSORSHIP: \$15,000- SOLD OUT

PABLO ALLARD SUSTAINING SPONSORSHIP: \$10,000

- Listing as an IBC Sustaining Sponsor in the conference program and in all other materials throughout the conference.
- Recognition on a 3' x 5' banner in convention foyer.
- Links to your company on the websites of the National Bison Association, Canadian Bison Association and IBC2017.com.
- Banner ad in the NBA and CBA email Weekly Updates.
- Prominent recognition on NBA Facebook and all other association social media outlets.
- 8 x 10 booth at the conference trade show, complete with electricity, draping and two 6' tables.
- One full page ad in the conference program.
- Prominent mention in a convention full page sponsor recognition ad in the Bison World and Smoke Signals magazines.

TRAILBLAZER SPONSOR: \$5,000

- Listing as an IBC Trailblazer Sponsor in the conference program, and all other program materials throughout the conference.
- Recognition with fellow Trailblazer Sponsors on a 3' x 5' banner in the convention foyer.
- Links to your company on the websites of the National Bison Association, Canadian Bison Association and IBC2017.com.
- Banner ad in the NBA and CBA Weekly Updates (email news blast).
- Recognition on NBA Facebook and all other association social media outlets.
- One half page ad in the conference program.
- Prominent mention in a convention sponsor recognition ad in the Bison World and Smoke Signals magazines.

PIONEER SPONSORSHIPS: \$2,500

- Listing as an IBC Pioneer Sponsor in the conference program and all materials throughout the conference.
- Recognition with other fellow Pioneer Sponsors on the 3' x 5' banner in the convention foyer.
- Links to your company on the websites of the National Bison Association, Canadian Bison Association and IBC2017.com.
- Recognition in a banner ad in the NBA and CBA Weekly Email Updates.
- Recognition on NBA social media outlets.
- One business card ad in the official conference program.
- Prominent mention in a convention sponsor recognition ad in the Bison World and Smoke Signals magazines.

FRIEND OF THE IBC SPONSORSHIPS: \$1,000

- Listing as a Friend of the IBC Sponsor in the conference program and all materials throughout the conference.
- Recognition on a Friends of the IBC sponsor board at the IBC registration booth throughout the conference.
- Links to your company on the websites of the National Bison Association, Canadian Bison Association and IBC2017.com.
- Recognition in a banner ad in the NBA and CBA Weekly Updates, and in the NBA social media outlets.
- Recognition in a convention sponsor recognition ad in the Bison World magazine.

CONVENTION ACTIVITY SPONSORSHIPS

- Breakfast Sponsor: \$5,000 each, Three available, Prominent signage at the event
- Hotel Key Card: \$4,000, Your logo on all hotel key cards for attendees
- Coffee sponsors: \$2,000 each, Three available – Prominent signage at each sponsored break

All include recognition in Bison World, Smoke Signals, Weekly Updates and social media.