

1 of \$253,507 exceeds is \$1,425 above the budgeted level of \$252, 082. Expenses of \$209,300
2 were also higher than the budgeted level of \$206,072. After adjusting for designated reserve, the
3 association's YTD net performance is \$31,570, compared to anticipated levels of \$33,406.

4 Mr. Carter noted that there is a discrepancy in the GTSS income/expenses in the budget.
5 The Nine-month budget does not reflect the actual income/expenses recorded in the first three
6 months of the years. That may be due to adjustments that were made by the interim accountant.
7 Amil Kleinert made a motion to approve the financial report, as presented. The motion was
8 seconded by Dick Gehring, and carried.

9 Mr. Carter reported that the 2013 Financial Review is close to being finalized. The CPA
10 conducting the review has informed the association that the procedures now being used to
11 account for our check-off reserve do not conform to Generally Accepted Accounting Principles.
12 Mr. Carter has informed the CPA that any change in procedure will need to be approved by the
13 board, and will occur after the association receives the final review report.

14 Roy Liedtke provided an update on the discussions that the Finance Committee is
15 having on updating the investment procedures for the National Bison Association. No
16 recommendation has been finalized.

17 Mr. Carter reported that the NBA has engaged McNurlin & Associates as the new
18 accounting resource.

19 Jim Matheson provided a membership report. The NBA now has 1,061 members. This
20 is a 33 percent increase over our membership level in January 2010. Mr. Matheson said that the
21 NBA is still seeking someone willing to chair the NBA membership committee.

22 Mr. Matheson reviewed the summer conference. Attendance is close to 200. There has
23 been some attrition which has impacted the room block guarantee with the hotel.

24 Mr. Carter reported to the board that he and Mr. Matheson have been developing some
25 ideas for potential locations for the 2015 Summer Conference. The two areas under consideration
26 are Texas and the Pacific Northwest. Roy Liedtke said he felt that the Texas Bison Association
27 would be willing to help host a summer conference. He suggested that Fort Worth, or Austin
28 would be good options. The staff will look at the options and discuss with representatives of the
29 respective state/regional associations. Marvin Miller said that the discussions should include
30 2016 Summer Conference.

1 Mr. Carter provided a report on the 2017 International Bison Conference. The board
2 had previously suggested a riverboat conference cruise along the Mississippi. Mr. Matheson has
3 investigated that option, but has been unable to locate cruise line with a schedule that would be
4 compatible with the idea of cruising along bison-related historical sites on the Mississippi and/or
5 Missouri Rivers. Mr. Carter noted that he and Terry Kremeniuk of the Canadian Bison
6 Association agreed that Bozeman, MT would be an ideal site for a 2017 IBC. Mr. Carter had
7 contacted Montana Bison Association President Andrew Bardwell. Mr. Bardwell said he felt
8 the MtBA would agree to serve as our local hosts. Russ and John Hansen with Turner
9 Enterprises have also expressed a willingness to be involved. The main limitation in Bozeman
10 may be the lack of hotel and conference facilities. Roy Liedtke made a motion to move forward
11 with Bozeman as a venue for the 2017 International Bison Conference. The motion was
12 seconded by Peter Kohl, and carried.

13 Mr. Carter reviewed with the Bard the strategic plan that was developed as a result of
14 the planning meeting held in Denver, CO March 28-30. Mr. Carter, Mr. Matheson and
15 bookkeeper Vicky Vlaanderen had continued to develop work plans based on the goals and
16 objectives identified by the board at the planning retreat. The strategic plan had been distributed
17 to the board as Attachment D with the Board Packets. A motion was made by Roy Liedtke to
18 adopt the Strategic Plan as presented. The motion was seconded by Bruce Anderson, and carried.

19 Mr. Carter said that he had been working with leaders of the Inter Tribal Buffalo
20 Council to develop a Memorandum of Understanding among the NBA and the ITBC. The ITBC
21 has provided Mr. Carter of its final draft of the MOU immediately prior to the NBA Board
22 Meeting. Mr. Carter reviewed the MOU with the board. The key areas of agreement are:

- 23 • To continue to cooperate in support of the Bison legacy Act;
- 24 • To work together to advocate the elimination of USDA meat inspection fees without
25 compromising the current allowance for field slaughter and traditional tribal practices;
- 26 • To invite a leader of each respective organization to at least one board and/or general
27 membership meeting of the other organization each year for the purpose of discussing issues
28 of joint concern;
- 29 • To work together to address misleading stories and statements in the news media regarding
30 the commitment of NBA members and Indian Tribes to maintaining the genetic integrity of
31 the American bison;
- 32 • To collaborate and consider whether a joint advocacy on various legislative and regulatory
33 matters at the national and state levels might benefit the respective organizations;

- 1 • To collaborate as much as possible on activities, both independently and jointly, in
2 recognition of the National Bison Day each year; and
3 • That this MOU will be an effort to collaborate and work cooperatively on the issues above
4 and any other issues the parties agree to address through joint efforts; however, the parties
5 are in no manner restricted from activities, actions and positions independently outside the
6 scope of this agreement or agreed upon activities and issues.
7

8 Discussion was held. A motion was made by Dick Gehring to approve the MOU as presented.
9 The motion was seconded by Peter Rooney and carried.

10 The chairman noted that the North American Bison Registry working group has been
11 working to develop a consensus for the updates and for the NABR. The working group held its
12 final meeting on Monday, June 2, 2014. Mr. Liedtke reviewed the materials that were
13 distributed to the board prior to the meeting.

14 The NABR has adopted a mission statement, reading: *To document the origin of bison*
15 *from private, public, or commercial herds, as a means to conserve the genetic integrity of the*
16 *species.*

17 Discussion was held. Discussion was also held regarding the registering of white bison.

18 The working group has had considerable discussion concerning the database that is
19 utilized by the NABR. The current database was developed by the nephew of Gerald Parsons,
20 chair of the Registry. Mr. Carter noted that the NABR is a part of the intellectual property of the
21 NBA. As the registry moves forward, the NBA will need to have more direct oversight of the
22 database.

23 Mr. Liedtke mentioned that the working group has not developed a consensus on the
24 parameters of the term “conservation herd.” He noted that the proposed definition of
25 conservation herd could include anyone who has bison. Extensive discussion was held.

26 The chair recommended that the board act separately upon the working group’s registry
27 recommendation (including the mission statement), and upon the definition of the term
28 conservation herd. Mr. Anderson recommended that the membership be surveyed regarding the
29 definition of the term of conservation herd. Bob Dineen, a member of the audience, noted that
30 the bison industry has come under unjustified criticism because of commercial production
31 practices. He felt adoption of a conservation herd status would help counter that criticism.

1 The Chair called upon the board to act upon the recommendation of the working group
2 regarding the rules of the NABR. Peter Kohl made a motion to accept the recommendation of the
3 NABR Working group. Marvin Moore seconded the motion. The motion was put to a vote, and
4 carried.

5 Discussion continued concerning establishing a definition of conservation herds. Roy
6 Liedtke noted that Donald Beard, chair of the conservation committee, has recommended that
7 conservation best practices be available for producers who seek to manage their herds as
8 conservation herds. Discussion continued. Consensus was expressed to conduct a survey, and to
9 work with the Conservation Committee and the Best Practices Working Group, to help develop a
10 recommendation to bring back to the full board.

11 Dick Gehring provided a report of the GTSS committee. The committee met on
12 Monday, January 2, to discuss mission statement, video auction, and to appoint two judges for
13 the 2015 GTSS. Jud Seaman, a member of the association, provided a report on the video
14 auction overview that he developed. That overview is intended to be distributed to the NBA
15 membership and to be the basis for a survey to determine the interest among NBA members in
16 conducting a video auction. Discussion was held.

17 The committee developed a recommended mission statement reading: *To create an*
18 *environment where producers can compete to establish the value of their bison in today's*
19 *marketplace.* Amil Kleinert made a motion to approve the mission statement. The motion was
20 seconded by Dick Gehring, and carried.

21 The committee also recommended that there be two judges at the 2015 GTSS, and that
22 Sandy Limpert of South Dakota be appointed as a new judge, along with Paul Lyman of Utah as
23 a returning judge. A motion was made by Dick Gehring to appoint Sandy Limpert and Paul
24 Lyman as judges for the 2015 Gold Trophy Show and Sale. The motion was seconded by Peter
25 Rooney, and carried.

26 Mr. Carter reported that he has tabulated the results from the commercial marketers'
27 survey conducted in May. Data from that survey was included as Attachments H and I with the
28 board packets. Mr. Carter said he would review the survey information with the membership
29 during the general meeting on June 6th.

1 Jud Seaman provided a report of the State/Regional Committee. The State-Regional
2 Committee is scheduled to hold a Leadership Gathering on October 10-11 in Kansas City, MO.
3 The desire among participants on the latest S/R Committee meeting was to spend the majority of
4 the time in the retreat exploring ways to develop the organizational capacity and effectiveness of
5 the individual organizations. Mr. Seaman reported that he has been in contact with a professional
6 facilitator who specializes in nonprofit organizational development. Mr. Seaman requested that
7 the board authorize up to 3,500 to cover the cost of the facilitator and other expenses. Mr. Carter
8 said that the NBA may also request that state/regionals assist with costs. Karen Conley made a
9 motion to adopt the recommendation to hold a State/Regional Leadership meeting in Kansas
10 City, and to authorize up to \$3,500 for a meeting facilitator. Said motion was seconded by Jason
11 Moore, and carried.

12 Mr. Carter provided a report on legislative and regulatory activities.

13 He reported that U.S. Sens. Tim Johnson (D-SD) and John Hoeven (R-ND) are
14 preparing to re-introduce the Bison Legacy Act during the week of June 9th. The NBA has been
15 working with other groups to line up co-sponsors for the bill.

16 Mr. Carter reported that negotiators from the European Union and the United States met
17 two weeks ago to continue the discussion on the development of a Trans-Atlantic Trade and
18 Investment Partnership Agreement, known as T-TIP. He also reported that he was notified by the
19 USDA Foreign Agricultural Service that he was scheduled for appointment to the USDA's
20 Agricultural Trade Advisory Committee, pending final internal clearance.

21 Mr. Carter also noted that the scheduling of a Washington, D.C. roundup will depend on
22 the Senate and House legislative calendars for September. He will make a final decision on
23 holding a Washington, D.C. Roundup by late July. Major factors in this decision will be the
24 status of the Bison Legacy Act, and the TTIP negotiations.

25 Mr. Carter reported that Keith Yearout has declined to chair the Government Relations
26 Committee because he is just stepping up as President of the Kansas Buffalo Association. Donnis
27 Baggett, however, has agreed to continue in a leadership position with the committee.

28 The chair called on directors for regional reports.

29 Ray Thieman reported from Region II. He reported that the Rocky Mountain Buffalo
30 Association held its spring meeting in April, with excellent speakers.

1 Karen Conley reported from Region III. The North Dakota Buffalo Association is
2 undergoing some organizational changes. The NDBA will be holding its January auction in
3 Napoleon, ND.

4 Dick Gehring reported on Region IV. He reported that he will be assisting with the
5 state/regional leadership meeting in October. He said there is strong interest in the NABR in his
6 region.

7 Peter Kohl reported on Region VI. He reported that the Missouri Bison Association is
8 planning a workshop for June 4-6, 2015. The workshop will be focused on promoting the Bison
9 Advantage. He also reported that the new Illinois-Indiana Bison Association is planning a
10 seminar November 20-21 in cooperation with the Brookfield Zoo.

11 Peter Rooney provided a report from Region VII. He reported that things have been quiet.

12 Marvin Moore provided a report of the International Director. He reported that the lack of
13 federally-inspected bison plants is creating a real challenge for small producers.

14 The board scheduled the next meeting for 5 p.m. MDT, August 28, 2014.

15 There being no further business to come before the board, and upon motion made,
16 seconded and carried, the meeting adjourned at 5:45 p.m.

17
18 Respectfully Submitted,

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20 _____
21 Jason Moore, Secretary-Treasurer

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23
24 _____
25 David E. Carter, Recording Secretary