



Sponsorship Opportunities

for the

National Bison Association 2018 Summer Conference

# Connect, Support & Promote

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Roughly 400 leaders from the North American bison business, along with supporters and 'Friends of the Buffalo' will gather in Kansas City this June 27-29 to learn, network and celebrate.

Don't miss this opportunity to support the growing bison business, while promoting your business to the most targeted group of bison enthusiasts out there!



# Banquet & Benefit Auction - \$5,000

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- Exclusive sponsor of the main conference banquet and benefit auction on Thursday evening
- Includes one reserved banquet dinner table
- Prominent signage at the banquet, and throughout the conference
- Special acknowledgement before and during the conference includes your logo on conference materials and banners, as well as our Bison World magazine, the National Bison Association and Kansas Buffalo Association websites, and a banner ad in our Weekly Update newsletter



# Wednesday Dinner - \$4,000

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- Exclusive sponsorship of Wednesday dinner and concert
- Includes on reserved dinner table of ten
- Prominent signage throughout the conference
- Recognition in the NBA's *Bison World* magazine
- Recognition on the National Bison Association and Kansas Buffalo Association Websites
- Recognition in NBA social media, including Facebook and Instagram
- Banner ad in the NBA's *Weekly Update*



# Buffalo Challenge Cook-Off - \$3,500

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- Exclusive sponsorship for culinary competition featuring local culinary schools
- Prominent signage throughout the conference.
- Recognition in *Bison World* magazine
- Recognition on the National Bison Association and Kansas Buffalo Association Websites
- Recognition in NBA social media, including Facebook and Instagram
- Recognition in the NBA's *Weekly Update*



# Wednesday Welcome Lunch - \$3,000

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- Exclusive sponsorship of the conference opening luncheon
- Prominent signage throughout the conference.
- Recognition in *Bison World* magazine
- Recognition on the National Bison Association and Kansas Buffalo Association Websites
- Recognition in NBA social media, including Facebook and Instagram
- Recognition in the NBA's *Weekly Update*



# Additional Sponsorships Available

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- Several additional sponsorships will provide you with high visibility and recognition
- All sponsorship levels include recognition:
  - On convention signage
  - In *Bison World* Magazine
  - In NBA social media outlets
  - In the National Bison Association and Kansas Bison Association websites; and
  - In the NBA's *Weekly Update*



# Sponsorships:

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- Conference Bags - \$3,000
  - Be the first sponsor to be seen when members register at the conference and get their commemorative conference bags with your logo
- Key Cards – \$2,500
  - Members will see your logo every time they enter their rooms with imprinted hotel key cards
- Name Badge - \$2,500
  - Your logo and information on the back of every name badge worn by all attendees





# Sponsorships:

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- Lanyards - \$2,500
  - Visibility as attendees meet and mingle throughout the conference
- Videotaping – \$2,500
  - The KBA is providing a virtual tour of five member-ranches, including professionally shot drone footage
  - You'll be recognized at the start and finish of this presentation
  - Conference presentations will also be filmed and shared with NBA members



# Other ways to support

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- Business Supporter - \$1,000
- Individual Supporter - \$500
- Both will provide appropriate recognition:
  - On convention signage
  - In *Bison World* Magazine
  - In NBA social media outlets.
  - In the National Bison Association and Kansas Bison Association websites; and
  - In the *NBA Weekly Update*



# Trade Show booths - \$200\*

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- A great way to promote your products and services to the leaders of the bison business
- Each booth is approximately 10' x 10'
- Includes six foot draped table and chairs
- Trade Show promoted throughout the conference



*\* All sponsors above \$1,000 level are entitled to a complimentary booth*





# More Information:

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Photo – Ray Thieman