

At Home in the Heartland



*Sponsorship Opportunities
For the
National Bison Association
2018 Summer Conference*



Photo – Ray Thieman

Connect, Support & Promote

Roughly 400 leaders from the North American bison business, along with supporters and 'Friends of the Buffalo' will gather in Kansas City June 27-29 to learn, plan and celebrate. Don't miss this opportunity to support the growing bison business, while promoting your business.



Banquet & Benefit Auction - \$5,000

- Exclusive sponsor for the main conference banquet and benefit auction
- Includes one reserved table
- Prominent signage at the banquet, and throughout the conference
- Special acknowledgement before and during the conference includes your logo on conference materials and banners, and in Bison World magazine, the National Bison Association and Kansas Buffalo Association websites, and a banner ad in our Weekly Update newsletter

**SOLD
OUT**



Wednesday Dinner - \$4,000

- Exclusive sponsorship of Wednesday dinner and concert.
- Includes on reserved table
- Prominent signage throughout the conference.
- Recognition in *Bison World* magazine
- Recognition on the National Bison Association and Kansas Buffalo Association Websites
- Recognition in NBA social media, including Facebook and Instagram
- Banner ad in the *NBA Weekly Update*

**SOLD
OUT**



Buffalo Challenge Cook-Off - \$3,500

- Exclusive sponsorship for barbecue competition featuring local culinary schools
- Prominent signage throughout the conference.
- Recognition in *Bison World* magazine
- Recognition on the National Bison Association and Kansas Buffalo Association websites
- Recognition in NBA social media, including Facebook and Instagram
- Recognition in the *NBA Weekly Update*

**SOLD
OUT**



Wednesday Welcome Lunch - \$3,000

- Exclusive sponsorship of the conference opening luncheon
- Prominent signage throughout the conference.
- Recognition in *Bison World* magazine
- Recognition on the National Bison Association and Kansas Buffalo Association Websites
- Recognition in NBA social media, including Facebook and Instagram
- Recognition in the *NBA Weekly Update*



Additional Sponsorships Available

- Several additional sponsorships will provide you with high visibility and recognition
- All sponsorship levels include recognition:
 - On convention signage
 - In *Bison World* Magazine
 - In NBA social media outlets
 - In the National Bison Association and Kansas Bison Association websites; and
 - In the *NBA Weekly Update*



Sponsorships:

- Conference Bags – \$3,000
 - Be the first sponsor to be seen when members register at the conference
- Key Cards – \$2,500
 - Members will see your logo every time they enter their rooms
- Name Badge - information \$2,500
 - Your logo and on the back of every name badge

SOLD OUT
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SOLD OUT



Sponsorships:

- Lanyards - \$1,500
 - Visibility as member meet and mingle
- Videotaping – \$2,000
 - The KBA is providing a virtual tour of five member-ranches, including spectacular drone footage
 - You'll be recognized at the start and finish of this presentation

**SOLD
OUT**



Additional Support Levels

- Business Supporter - \$1,000
- Individual Supporter - \$500
- Both will provide appropriate recognition:
 - On convention signage
 - In *Bison World* Magazine
 - In NBA social media outlets.
 - In the National Bison Association and Kansas Bison Association websites; and
 - In the *NBA Weekly Update*



Trade Show booths - \$300*

- A great way to promote your products and services to the leaders of the bison business
- Each booth is 10' x 10'
- Includes table with drape, and electrical outlet
- Trade Show promoted throughout the conference



** All sponsors above \$1,000 level are entitled to a complimentary booth*



More Information:



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