

## **Join the Community bound by the heritage of the American Bison**

**Whether you are a bison producer, interested in getting started, an avid consumer or just love all things bison! Membership has its many privileges and benefits.**

### **A HEALTHY BISON INDUSTRY BENEFITS EVERYONE**

The National Bison Association (NBA) is a nonprofit organization that is dedicated to the success of the producers, processors, marketers and consumers that are our members. Membership is the life line of any association and your membership is vital to our continued commitment to building a profitable and sustainable future for the bison industry. On behalf of all our members, the NBA promotes bison production as a sustainable ranching model, advocates in the legislative arena, provides educational and business resources, and feeds the consumer's growing appreciation for the great taste and nutritional benefits of bison meat. Join us as we continue to restore and celebrate the magnificent American Bison!

### **THE MOST BISON-SPECIFIC RESOURCES ALL IN ONE PLACE**

The National Bison Association has developed the industry's leading tools and resources specifically for bison producers for the last quarter century. In addition to our invaluable hard copy learning tools, including the 2<sup>nd</sup> Edition – Bison Producer's Handbook and instructional DVD, the member's area of [bisoncentral.com](http://bisoncentral.com) is loaded with the tools you need to learn, and flourish in the bison business. Broken into 8 categories, the member's area includes everything from marketing tools, such a bison entrée photos and recipes, to invaluable regulatory information, to the most current market data available in the business, there is something for all in the bison business to gain from.

### **JOIN THE HERD**

Stay on the cutting edge of the bison industry, expand your knowledge and preserve the bison way of life. The NBA offers a variety of membership categories which allows individuals and families, businesses, youth (ages 8 – 21) and student organizations to be an active part of the bison community and help achieve the NBA's mission. We have a membership level for everyone in the bison business.

### **NBA MEMBER LEVELS**

Lifetime - \$3,000 One Time Investment

Active - \$250 Annual Dues

Allied Industry - \$300 Annual Dues

Junior - \$50 Annual Dues for individuals under 21 years of age. Age will be verified.

Student Group - \$50 Annual Dues for student groups, up to ten students.

Friend of the Buffalo - \$60 Annual Dues

# MEMBER BENEFITS

## Privileges and Opportunities

	Life Member \$3,000	Active Member \$250	Allied Industry \$300	Junior Member/ Student Group \$50	Friend of the Buffalo \$60
<b>PUBLICATIONS</b>					
Bison Producers' Handbook	X	X	X	X	
Bison World Magazine	X	X	X	X	X
Weekly Update E-Newsletter	X	X	X	X	
Archived Publication Access	X	X	X	X	
Trading Board First Notification	X	X	X	X	X
<b>EDUCATION AND NETWORKING</b>					
DVD – Insider's Guide to Bison	X	X	X	X	X
Member's Directory Access	X	X	X	X	X
NBA Online Bison Training	X	X	X	X	
Voting Rights	X	X			
Conference Discounts	X	X	X	X	
Bisoncentral.com Member Access	X	X	X	X	
<b>BUSINESS RESOURCES</b>					
Online Members' Area Access	X	X	X	X	
Discounted Marketing Tools	X	X	X	X	
Current Sales Data & Analysis	X	X	X	X	
Business Partner Discounts	X	X	X	X	
Price and Sales Data/Analysis	X	X	X	X	
Nationwide Bison Insurance	X	X	X	X	X
Bisoncentral.com Member Access	X	X	X	X	
<b>MARKETING</b>					
Marketing Resources Access	X	X	X	X	
Online Buyer's Guide Listing	X	X	X		
Marketing Materials Discount	X	X	X	X	
Trading Board Access	X	X	X	X	
Gold Trophy Show & Sale	X	X	X	X	
BisonFinder App Listing	X	X	X		
Bisoncentral.com Member Access	X	X	X	X	