

Help Us Celebrate a Quarter Century



This January, the National Bison Association will be celebrating a quarter century of restoring bison herds by building a strong, growing market for deliciously healthy bison meat.

Help us make this 25th anniversary celebration something to remember.

Sponsorship & Promotion Opportunities

Special Details for a Special Occasion

Look what we have planned for this conference:

- 12 limited edition special bronze castings called “The Sage” has been created by famed sculptor Vera Goodnight.
- A keynote address from Laurie Demeritt, CEO of the Hartman Group, the nation’s largest natural foods consumer research firm.
- A special banquet with highlights from NBA’s first 25 years.
- Workshops and speakers focusing on “Our next 25 years!”



A Two-Way Street...

You want to support the National Bison Association, and its efforts to restore herds by building strong market-based connections with the North American public. The National Bison Association wants to support you as well, by providing maximum visibility for your sponsorship and promotional commitment.

Introducing our new approach...

Added Value for your Sponsorship

- We’ve developed new sponsorship levels for the 2020 NBA Winter Conference.
- Each sponsorship level includes a specific dollar value of advertising, event participation, and other recognition.
- Sponsors can use these “bison bucks” to promote their business to NBA members throughout 2020

Visibility for You...Support for NBA!

This new approach allows our supporters to leverage their sponsorship for any of the NBA’s programs of services. This includes Bison World advertising, Trading Board messages, banquet seating at NBA conferences, promotional materials and much more.

SPONSORSHIP LEVEL	AMOUNT	BISON BUCKS BENEFIT AMOUNT*
Convention Presenting Sponsor	\$ 15,000	\$ 2,500.00
Gold Trophy Presenting Sponsor	\$ 12,500	\$ 2,000.00
Convention Sustaining Sponsor	\$ 10,000	\$ 1,500.00
Convention Keynote Speaker Sponsor	\$ 5,000	\$ 1,000.00
Conference Bags Sponsor	\$ 4,000	\$ 800.00
Name Badge/Lanyard Sponsor	\$ 4,000	\$ 800.00
Key Card Sponsor	\$ 3,000	\$ 750.00
Video Sponsor	\$ 2,500	\$ 500.00
Coffee Break Sponsor	\$ 2,000	\$ 400.00
Social Hour Sponsor	\$ 2,000	\$ 400.00
Entertainment Sponsor	\$ 2,000	\$ 400.00
Photo Contest Sponsor	\$ 1,000	\$ 200.00
Soup Luncheon Sponsor	\$ 1,000	\$ 200.00
NBA Supporter	\$ 1,000	\$ 200.00
Commemorative Booklet	\$ 1,500	\$ 300

*Bison Bucks are a dollar value that can be used with the NBA any time in 2020.