



2020 National Bison Gold Trophy Show & Sale January 24 – 25, 2020

2020 GTSS Catalog Advertising Rates, Specs, Deadlines & Contact Information

Rates and Sizes:

Premium Pages:

Outside Back Cover - 8 ½" x 11" - \$400 + \$100 color	\$500
Inside Covers - Front - 8 ½" x 11" \$300 + \$100 color	\$400
Inside Covers - Back- 8 ½" x 11" \$300 + \$100 color	\$400
Centerspread - 16" X 9-3/4" - Stapled in center - Black & White	\$525

Regular Pages:

Full Page- 7-1/2" x 9-3/4" - Black & White	\$300
1/2 Page - 7-1/2" x 4-3/4" - Black & White	\$200
1/4 Page - 3-1/2 x 4-3/4" - Black & White	\$150
Business Card - 3-1/2" x 2" - Black & White	\$ 75

Ad Specifications:

- 300 dpi (266 min.), 150 line screen
- Full bleeds on cover (inside and out) advertising (8 ½" x 11" plus ¼" gripper)
- Interior pages, no bleeds; please use dimensions above.
- Camera-ready electronic files only in PDF format (fonts embedded)

Reservation & Artwork Deadlines:

- Reserve space by and have artwork ready by **December 20, 2019**.
- Please e-mail artwork files to jim@bisoncentral.com and confirm receipt.

Advertising is reserved on a first-come, first-served basis.

For More Information:

Contact Jim Matheson at 303-292-2833, ext. 101 or jim@bisoncentral.com

National Bison Association
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