

DENVER, COLORADO JANUARY 22 - 25, 2020

# 2020 NBA WINTER CONFERENCE

## Conference Highlights

### WEDNESDAY

*Registration will open at 11 am in the Renaissance-Stapleton Hotel lobby before our kickoff luncheon at noon. Wednesday will also feature our keynote presentation from renowned natural-foods market analyst, Laurie Demeritt - CEO of the Hartman Group. Additional presentations will cover the new NBA bison-producer's app, and bison-specific labeling. The day concludes with the foundation welcome reception, which is to include a craft-beer tasting.*

### THURSDAY

*Thursday will focus on bison education and will kickoff with an update on today's bison marketplace that includes the industry's top marketers speaking on a panel. This will be followed by the Bison Mentor Session, which is by no means just for beginners. Listen to veteran producer's share their thoughts on a wide array of production topics that will benefit all. After the "Best Bison Soup" is served at lunch, attendees will learn about the latest in the battle against MCF, the all new NBA Conservation Management Plan, the latest research findings from Turner Enterprises, Inc. and more. The evening will conclude with the always-fun NBA Benefit Auction.*

### FRIDAY

*Friday will begin with NBA Board of Director officer elections. The NBA Junior Judging competition (open to kids 8 - 21 years old competing for \$3,600 in scholarship awards) has been moved to Friday morning, and will take place at the National Western Stock Show. There is also a Gold Trophy Show and Sale (GTSS) reception where you can visit with consignors, GTSS handlers and others in the stock yards. This is a great opportunity to use the free NBA shuttle to go to the stock show, take in the NBA events, and see the near 100 bison there to be judged and auctioned for Saturday's Gold Trophy Show and Sale. The day concludes with the GTSS Banquet Dinner.*

### SATURDAY

*Saturday will feature the Gold Trophy Show and Sale at the National Western Stock Show in Denver. Nearly 100 top-quality breeding stock from across North America will be auctioned off to the highest bidders. Take advantage of the free shuttle to avoid parking and enjoy a day in the stock yards!*



Get all the details and register online at [bisoncentral.com/winter-conference/](http://bisoncentral.com/winter-conference/)