



National Bison Association

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2023 NBA Winter Conference Video Submission Guidelines and Tips January 18 - 20 – Westin Hotel– Westminster, Colorado

Guidelines

Keep it short. To make room for all the submissions community. Submitted videos must be 30-seconds max.

No logos. Please ensure that no corporate or copyrighted logos or imagery is visible in your recording. We will be unable to use videos containing such content. If you are representing an organization, that organizational logo is allowed.

Do a sound check. Limit as much unnecessary background noise as possible. If you are shooting people talking indoors, hang a blanket up in rooms that tend to echo to cut back on feedback.

No licensed music. Please ensure that any music being used is not licensed or copyrighted. Any submissions using licensed music will not be played.

Check your file settings before you shoot. Make sure that in your phone, laptop or camera settings that you're shooting in HD (1080p or higher) and in a 16:9 (widescreen) aspect ratio.

Tips

Shoot horizontally. Shooting sideways will make sure your video fits in nicely with other submissions.

Use natural lighting when possible. However, if you can't, you can use the lights in your house to create a [three-point lighting setup](#).

Don't let yourself be backlit. Use a window as a light source instead of a background. The subject of your video should always be brighter than what's behind it.

Be creative, be yourself, and have fun!