



2023 National Bison Association Regional Event Sponsorship

The National Bison Association is pleased to announce six events in total lined up between June and October across the United States as we work to bring our summer events closer to members. Each agenda and conference are unique and features expert speakers that are sure to benefit each and every attendee. We are also keeping these conferences focused to allow for a shorter event that won't keep folks from the busy summer season on farms or ranches, which is in turn keeping registration fees reasonable. Get all event details including full conference agendas at <https://bisoncentral.com/nba-conferences/>, and register online at <https://bisoncentral.com/nba-2023-events/>.

To achieve this plan, we need sponsorship. Your support is what makes it possible to offer quality programming and help the bison industry thrive. We appreciate your past support and want to offer these new sponsorship packages that highlight your business by utilizing all of the NBA's promotional and recognition platforms, including Bison World Magazine, NBA social media, NBA Winter Conference, our website – bisoncentral.com, and our Partners in Restoration consumer awareness campaign.

Don't wait to make a commitment! Our first event is coming right up on June 16th! **We want you to be part of this historical next step in accomplishing the NBA mission:** To bring together stakeholders to celebrate the heritage of American bison, to educate, and to create a sustainable future for our industry.

National Bison Association Regions

JUNE

JULY

SEPTEMBER

OCTOBER

6.17.23 REGION 3: 777 RANCH HERMOSA, SD

6.24.23 REGION 7: CHEROKEE VALLEY RANCH THORNVILLE, OH

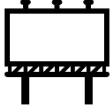
7.9.23 REGION 5: SLEEPY BISON RANCH SLEEPY EYE, MN

7.15.23 REGION 1: SHOEMAKER BISON RANCH ONTARIO, OR

9.30.23 REGION 5: DOUBLE J BISON RANCH BALDWIN, WI

10.7.23 REGION 8: RIFFLE FARMS TERRA ALTA, WV

Bringing together stakeholders to celebrate the heritage of American Bison, educating and creating a sustainable future for our industry!



Product Placement and Advertising - \$4,000 (6 Available)

If you are seeking to heighten your brand awareness, recruit participants in your programs, or increase the reach of your distribution- pick this sponsorship package. You can choose to donate items for registration packets, add to the snack options at breaks, or explore other creative placement opportunities with NBA staff. This is a cost-effective way to showcase your support for the NBA and the bison community throughout. Our recognition and promotional efforts will keep your business in front of bison stakeholders on our communication channels and includes:

- Product placement/ distribution at one regional event - \$350 value;
- One complimentary regional event registration - \$150 value;
- One time sponsored content featuring your business on NBA's social media - \$1,000 value;
- Your business logo included on all conference sponsor banners, print and digital - \$1,000 value.



Dinner Celebration - \$2000 (Three Available)

Bison meat is a pivotal part of our dinner celebrations at the NBA! This sponsorship supports local bison meat purchases for the NBA conference dinners and offers top-notch recognition for your support to the bison community. Our recognition and promotional efforts will keep your business in front of bison stakeholders on all our communication channels and includes:

- Your business logo included on all conference sponsor banners, print and digital - \$1,000 value;
- Recognition as meat donor for the Friday or Saturday night conference dinner - \$2,500 value;
- One time sponsored content featuring your business on NBA's social media - \$1,000 value.



Event Sponsor and Registration - \$2,000 (Six Available)

We'd love for you to join us at any or all of the Regional Events this year! This package includes conference registration and is a great way to showcase your support for the NBA and the bison community. Our recognition and promotional efforts will keep your business in front of bison stakeholders on our communication channels and includes:

- One time sponsored content featuring your business on NBA's social media - \$1,000 value;
- One complimentary regional conference registration - \$150 value;
- Your business logo included on all conference sponsor banners, print and digital - \$1,000 value.



Bison Lunch - \$1000 (Three Available)

We are of the opinion that bison meat is so delicious and nutritious it can be used for lunch AND dinner. This sponsorship supports local bison meat purchases for the NBA conference lunches and offers top-notch recognition for your support to the bison community. Our recognition and promotional efforts will keep your business in front of bison stakeholders on all our communication channels and includes:

- Your business logo included on all conference sponsor banners, print and digital - \$1,000 value;
- Recognition as meat donor for the Friday or Saturday night conference dinner - \$2,500 value;
- One time sponsored content featuring your business on NBA's social media - \$1,000 value.



Fundraising Firestarter - \$1,000 (Three Available)

We're going to try out some different creative ideas for fundraising. We need your help with cash donations, or product donations that can be used for the most amazing raffle items! This sponsorship is a great way to showcase your support for the NBA and the bison community. Our recognition and promotional efforts will keep your business in front of bison stakeholders on our communication channels and includes:

- One time sponsored content featuring your business on NBA's social media - \$1,000 value;
- Recognition for donated cash or product for event raffle prize - \$500 value;
- Your business logo included on all conference sponsor banners, print and digital - \$1,000 value.



Coffee Hour Chat - \$500 (Three Available)

Win attendees hearts and attention by covering the costs for morning coffee and snacks, and also secure a 20 minute spot on the event agenda. This package includes:

- 20 minutes at one Regional Conference (SD, ID, WV) to directly address attendees - \$1,500 value;
- Your business logo included on all conference sponsor banners, print and digital - \$500 value;
- One time sponsored content featuring your business on NBA's social media - \$1,000 value;
- Regional Conference Coffee Break sponsor with recognition - \$1,000 value.



The NBA Fan Club - \$500 (Unlimited!)

The NBA Fan Club is designed for individual member and small businesses that love what the NBA is doing, and wants to encourage more good work! We offer the following as recognition, but respect the request of those that would rather quietly give and enjoy anonymity! Our recognition for this level of sponsorship includes:

- One time sponsored content featuring your business on NBA's social media - \$1,000 value;
- Your business logo included on all conference sponsor banners, print and digital - \$1,000 value.