

SUMMER CONFERENCE

Celebrating the preservation, promotion and production of the Great American Bison

MEETING AGENDA Friday, July 14, 2023

Holiday Inn Express 212 SE 10th Street Ontario, OR 97914

7:00PM CASUAL SOCIAL Lobby/ Patio at Holiday Inn Express & Suites in Ontario, OR

We'll be informally hanging out on the Holiday Inn patio Friday evening for anyone who wants to come by and say hello, have a beverage, and enjoy the company of fellow attendees.

MEETING AGENDA Saturday, July 15, 2023

Shoemaker Bison Ranch 5480 Adams Road New Plymouth, ID 83655

Broken Bowl Catering 222 N Plymouth Ave. New Plymouth, ID 83655

9:00AM	INTRODUCTIONS	Join us for introductions as we kick off the day at the Shoemaker Bison Ranch near New Plymouth, Idaho. House is 1/4 mile off the road to the east behind two corn fields- white house, gray roof, white shop. If you get lost call Chase: 208-739-6419 Address for Shoemaker Bison Ranch: 5480 Adams Road New Plymouth, ID 83655
9:30AM – 11:30AM	BISON PASTURE, HERD AND HANDLING TOUR	Explore the Shoemaker Bison Ranch herd and see how they manage their herd on rotational pastures. We'll also tour the ranch's handling facilities and cold storage.
11:30AM – 11:45AM	TRAVEL TO BROKEN BOWL	Time to cool off and settle in for learning at Broken Bowl Catering in New Plymouth, Idaho Address for Broken Bowl: 222 N Plymouth Ave., New Plymouth, ID 83655
NOON – 1:30PM	LUNCH	We will feed you. You've earned it after absorbing so much information. Locally sourced bison, deliciously prepared just for you at Broken Bowl Catering!
1:30PM – 2:15PM	DIRECT MARKETING	Hear from Chase Shoemaker on bison direct marketing strategies.
2:45PM- 3:30PM	BISON PROCESSING 101	Elliot from Northwest Premium Meat will share the technique and process of breaking down a bison, as well as challenges and tips for the bison direct marketer.
3:45PM – 4:30PM	BISON NUTRITION, FEEDS AND FORAGES	Cody, crop advisor with Simplot, will share insight on what to track in your feed to really secure the best growth and health for your bison herd.
4:30PM- 5:00PM	STRENGTH IN THE HERD	Updates from the National Bison Association staff on programs, opportunities, and tools to tap into that will help your bison business no matter where you are at on your journey!
5:00PM	DINNER	Enjoy a bison dinner at Broken Bowl Catering and network with friends new and old in the bison business! Bring some cash- we're playing bison bingo, and buffalo heads or tails to win some fun prizes!

Our mission is to bring together stakeholders to celebrate the heritage of the American Bison, to educate and create a sustainable future for our industry and our world. Thank you for joining us for this conference!

MEETING AGENDA Sunday, July 16, 2023

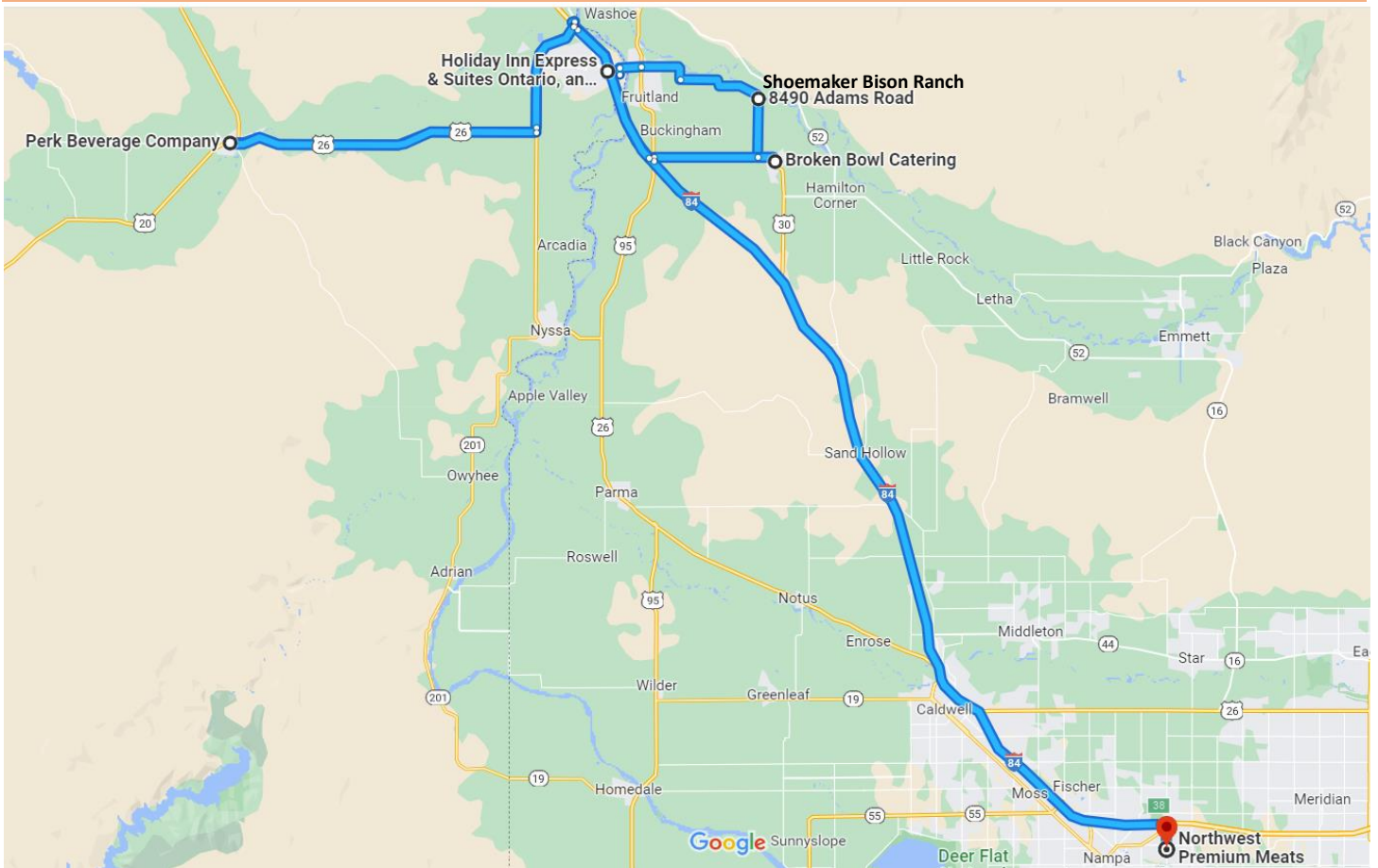
Brown's Buffalo Ranch- Meet at The Perk 590 Washington St. Vale, Oregon

Northwest Premium Meats 137 N Happy Valley Rd. Nampa, Idaho

9:00AM – 11:00AM BREAKFAST AND RANCH TOURS We'll gather at the local coffee shop to grab a drink and some food for the Brown's Buffalo Ranch tour. Make sure you are timely so we can start the driving tour of the different ranch sites as a carpool.

Address for The Perk coffee shop: 590 Washington St. Vale, Oregon

11:00AM-NOON TOUR NORTHWEST PREMIUM MEATS Transition to the air conditioning at Northwest Premium Meats for the plant tour.
Address for Northwest Premium Meats: 137 N Happy Valley Rd. Nampa, Idaho



Thank you to everyone that made this event possible!



Shoemaker Bison Ranch
New Plymouth, Idaho

