

SUMMER CONFERENCE

Celebrating the preservation, promotion and production of the Great American Bison

MEETING AGENDA Friday, July 14, 2023
Holiday Inn Express 212 SE 10th Street Ontario, OR 97914

3:00PM WESTERN BISON ASSOCIATION BOARD MEETING Holiday Inn Express & Suites in Ontario, OR

7:00PM WELCOME SOCIAL Lobby/ Patio at Holiday Inn Express & Suites in Ontario, OR

Grab your registration packet and nametag and linger to catch up with friends. We will have some great refreshments!

THANK YOU SPONSORS AND DONORS!



SUMMER BISON CONFERENCE

MEETING AGENDA **Saturday, July 15, 2023** **Shoemaker Bison Ranch & Broken Bowl Catering**

9:00AM **INTRODUCTIONS** Join us some introductions as we kick off the day at the Shoemaker Bison Ranch near New Plymouth, Idaho.

Address for Shoemaker Bison Ranch: 5480 Adams Road
New Plymouth, ID 83655

House is 1/4 mile off the road to the east behind two corn fields-
white house, gray roof, white shop.

If you get lost call Chase: 208-739-6419

9:30AM - 11:30AM **BISON PASTURE ,
HERD AND
HANDLING TOUR** Explore the Shoemaker Bison Ranch herd and see how they manage their herd on rotational pastures. The Shoemaker family will be your expert guides.

11:30AM - 11:45AM **TRAVEL TO
BROKEN BOWL** Time to cool off and settle in for learning at Broken Bowl in New Plymouth, Idaho

Address for Broken Bowl: 222 N Plymouth Ave., New Plymouth, ID 83655

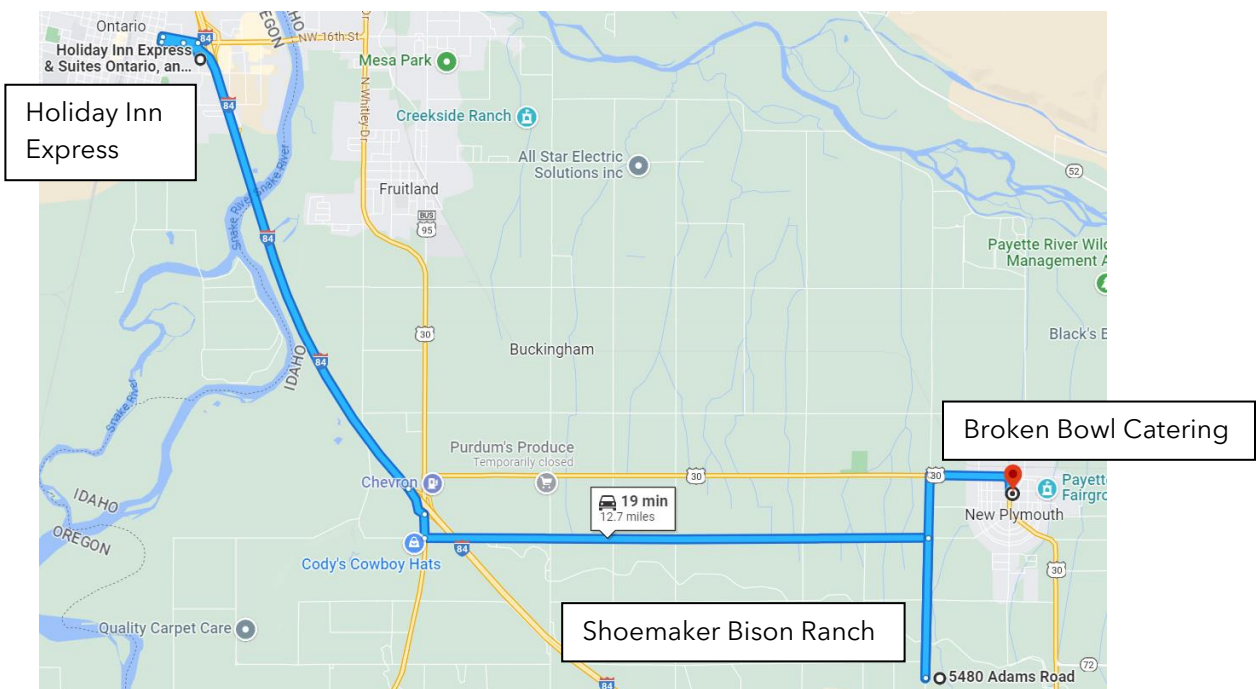
11:45AM - 1:30PM **LUNCH** We will feed you. You've earned it after absorbing so much information. Locally sourced bison, deliciously prepared just for you at Broken Bowl Catering!

1:30PM - 2:15PM **DIRECT
MARKETING** Hear from Chase Shoemaker on direct marketing strategies.

2:15PM - 2:45PM **BISON BINGO** Stretch break! Don't get too comfortable sitting in the air conditioning. Bring a few dollars so you can play some bison bingo!

Our mission is to bring together stakeholders to celebrate the heritage of the American Bison, to educate and create a sustainable future for our industry and our world. Thank you for joining us for this conference!

2:45PM-3:30PM	BISON PROCESSING 101	Elliot from Northwest Premium Meat will share the technique and process of breaking down bison.
3:30PM - 3:45PM	HEADS AND TAILS	Take a quick break, and catch the action for a lively round of Heads or Tails!
3:45PM - 4:30PM	BISON NUTRITION, FEEDS AND FORAGES	Cody, crop advisor with Simplot, will share insight on what to track to really secure the best growth and health for your bison herd.
4:30PM-5:00PM	STRENGTH IN THE HERD	Updates from the National Bison Association staff on programs, opportunities, and tools to tap into that will help your bison business no matter where you are at on your journey!
5:00PM	DINNER AND RAFFLE DRAWING	We love Broken Bowl so much we are working with them for lunch AND dinner! Amazing meat, amazing chef, and the best people to dine with. Stick around for a great bison dinner. Also- find out who wins the amazing raffle item.
7:00PM	SOCIAL	Casual social time in the lobby/ patio space of the Holiday Inn Express & Suites in Ontario, Oregon. Address: Holiday Inn Express & Suites 212 SE 10 th Street, Ontario, OR 97914



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MEETING AGENDA Sunday, July 16, 2023 Brown's Buffalo Ranch & Northwest Premium Meats

9:00AM - 11:00AM **BREAKFAST AND TOUR**

Gather at the local coffee shop to grab a drink, some food, and directions for the Brown's Buffalo Ranch tour. Make sure you are timely so we can start the driving tour of the different ranch sites before things really heat up!

Address for The Perk coffee shop: 590 Washington St. W., Vale, Oregon

11:00AM-12:30PM **TOUR NORTHWEST PREMIUM MEATS**

Transition to the air conditioning at Northwest Premium Meats for the plant tour.

Address for Northwest Premium Meats: 137 N Happy Valley Rd. Nampa, Idaho

12:30PM **WRAP UP**

Safe travels and see you next time!

