

Sample Communication for Representatives:

Dear Representative _____,

I am writing to request that you co-sponsor the Truth in Buffalo Labeling Act, H.R. 3866, which was recently introduced by U.S. Reps. Carol Miller (R-WV) and Yadira Caraveo (D-CO). I am a bison producer from (your area...briefly describe your operation). Bison producers worked hard over the past two decades to connect with customers across the country over the quality of bison meat, and the ecological attributes of American bison. Now, the integrity of our marketplace is being undermined by deceptively labeled water buffalo products coming into the U.S. marketplace.

This bill would require that any water buffalo food products in the U.S. marketplace be properly labeled as "water buffalo" and not just "buffalo" as is currently the case. This simple change will stop these deceptive practices and will provide consumers with the assurance that they are getting what they are paying for. If you are willing to sign on as a co-sponsor, please reach out to Emily Henn in Rep. Miller's office at emily.henn@mail.house.gov, or Richa Patel in Rep. Caraveo's office at Richa.Patel@mail.house.gov.

If you need additional information on this issue, please reach out to Jim Matheson, executive director of the National Bison Association, at Jim@bisoncentral.com.

Thank you for your consideration.

Sincerely, (Your Name)