

Sample Communication for Senators:

Dear Senator _____,

I am writing to request that you co-sponsor S. 258, the Truth in Buffalo Labeling Act, sponsored by Sens. John Hoeven and Michael Bennet. I am a bison producer from (your area...briefly describe your operation). Bison producers worked hard over the past two decades to connect with customers across the country over the quality of bison meat, and the ecological attributes of American bison. Now, the integrity of our marketplace is being undermined by deceptively labeled water buffalo products coming into the U.S. marketplace.

S. 258 would require that any water buffalo food products in the U.S. marketplace be properly labeled as "water buffalo" and not just "buffalo" as is currently the case. This simple change will stop these deceptive practices and will provide consumers with the assurance that they are getting what they are paying for. If you are willing to sign on as a co-sponsor, please reach out to Aaron Weber in Sen. Hoeven's office at aaron_weber@hoeven.senate.gov, or James Whaley in Sen. Bennet's office at james_whaley@bennet.senate.gov.

If you need additional information on this issue, please reach out to Jim Matheson, executive director of the National Bison Association, at Jim@bisoncentral.com.

Thank you for your consideration.

Sincerely, (Your Name)