



National Bison Association **2024 Winter Conference**

Conference Hotel: The Westin Westminster, 10600 Westminster Blvd., Westminster, CO

Gold Trophy Show and Sale: National Western Stock Show, Denver, CO

Wednesday 1/17/24	Event	Details
3-6pm	Registration Open	
3-6pm	Tradeshow Open	
4-6pm	Welcome Reception	
Thursday 1/18/24	Event	Details
7am	Breakfast Open	Available to all conference registrants.
7am—5pm	Registration Open	
8am—6pm	Tradeshow Open	
8am—9am	Keynote	Let's get right to the action with Katie Dilse, North Dakota farmer and bison lover! We really are "better together"!
9:15am—11am	Mentor Session	Geared towards newer bison and their care, this session will explore the bison advantage, key management strategies, and the bison mentoring network.
9:30am—11am	Commercial Marketers Meeting	Presentations on the USDA Agricultural Marketing Service Bison Market Report, Growth Fund impacts for consumer and producer outreach, and outlooks.
11:15am—12pm	Bison Brisket	Dave Lautt has mastered the art of rich, delicious, juicy brisket and is willing to share his secrets to success with you!
12pm—1:15pm	Lunch	Bison is on the menu! Youth video contest awards will be announced.
1:30pm—	Vaccine Updates	Lead researchers from the USDA Agricultural Research Service working on vaccine research on Mycoplasma Bovis and Malignant Catarrhal Fever will give updates.
2:30pm— 3:15pm	Strength of the Herd	A ranching calendar has a big personality, clocks don't lie, and keeping everything balanced seems impossible. Keynote Katie Dilse will lead this breakout on creating opportunities to change your view o the balance of life.
3:15pm—	Break	Visit the trade show!
3:30pm—	Bison Marketer's Panel	Hear from bison marketers big and small from across the country weigh in on bison.
4:30pm—	Land as Your Legacy	Transition planning helps you protect the future of your business and your family—hear finance, legal and tax perspectives.
5:30pm—6pm	Break	Visit the trade show!
6pm—9pm	Dinner	Come hungry for a great bison meal AND amazing items to bid on to raise funds for the National Bison Association, National Buffalo Foundation & Throlson Foundation.



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Friday 1/19/24	Event	Details
7am	Breakfast Open	Available to all conference registrants.
7am—5pm	Registration Open	
7:30am— 8:30am	Gold Trophy Show and Sale Consigner's Meeting	
8am—12pm	Tradeshow Open	
8am—9am	Voter Registration Open	All active, 3 Year, and Lifetime NBA members are encouraged to participate in voting.
9am—12pm	Junior Judging At NWSS	Open to youth ages 8-21. Scholarships available for high school and college age participants. Individual and group competition categories.
9am—11am	NBA Elections and Reports	Open to all attendees to observe. Active, 3 Year, and Lifetime NBA Members can participate in the voting process. Hear from the NBA President, Executive Director, and the Canadian Bison Association.
11am—6pm	Free shuttle service from the Westin to NWSS	
12pm—2pm	Lunch at NWSS	Grab a bite to eat, enjoy some learning, catch up with friends, and check out the bison!
12pm—5pm	Education Sessions At NWSS	Hourly educational sessions will be held throughout the afternoon in the auction arena, and interviews outside with the buffaleros on bison handling.
5pm—6pm	Social	Enjoy social time back at the Westin.
6pm—8pm	Dinner	Plan on an amazing bison dinner, with award announcements for Junior Judging and the Gold Trophy Show.
Saturday 1/20/24	Event	Details
7am—2pm	Free shuttle service from the Westin to NWSS	
8am—9:30am	GTSS Judges Comments	Held in the bison yards at the NWSS.
9am—10am	GTSS Buyer Registration	
10am—?	GTSS Live Sale	Don't miss the 43rd annual Gold Trophy Show and Sale at the National Western Stock Show!