





# NBA 2024 Winter Conference Hats off to Bison Youth Video Contest

CASH PRIZES!!!!!

Ages 21 and under

1st- \$250, 2nd-\$150, 3rd-\$75 and Honorable Mention - \$50

# **CONTEST RULES**

Submit your video to our National Bison Association 2024 Winter Conference Youth Video Contest by **January 8th** for a chance to have your video displayed at the NBA 2024 Winter Conference!

You can submit any bison themed video to enter. The top three entries from will win cash prizes, and first-place winner will be showcased on the NBA webpage!

Please email entry with accompanying entry form to info@bisoncentral.com.

# **Eligibility:**

The NBA Winter Conference Video Contest is open to ages 21 and under for all NBA members, children and grandchildren of NBA members as well as InterTribal Buffalo Council members.

Prizes will be awarded to first, second and third places, as well as honorable mention.

## **Rules:**

- Only one entry per videographer. Each entry must be the sole work of the submitting videographer.
- Entries must be submitted as high resolution videos to info@bisoncentral.com.
- Entries must be received by January 8, 2024 via email only.
- A complete entry form and contest release form must be submitted with each entry.
- Please see Guidelines and Tips below.
- Entries will not be returned and will become the property of the NBA.

- By entering, the artist gives the NBA permission to use the video for the association's purposes.
- Winners will be announced at the NBA Winter Conference and will be notified by telephone or e-mail. Need not be present to win.

### **Guidelines:**

**Keep it short.** To make room for all the submissions community. Submitted videos must be 45-seconds max.

**No logos.** Please ensure that no corporate or copywritten logos or imagery is visible in your recording. We will be unable to use videos containing such content. If you are representing an organization, that organizational logo is allowed.

**Do a sound check.** Limit as much unnecessary background noise as possible. If you are shooting people talking indoors, hang a blanket up in rooms that tend to echo to cut back on feedback. **No licensed music.** Please ensure that any music being used is not licensed or copyrighted. Any submissions using licensed music will not be played.

**Check your file settings before you shoot.** Make sure that in your phone, laptop or camera settings that you're shooting in HD (1080p or higher) and in a 16:9 (widescreen) aspect ratio.

# Tips:

**Shoot horizontally.** Shooting sideways will make sure your video fits in nicely with other submissions.

**Use natural lighting when possible.** However, if you can't, you can use the lights in your house to create a three-point lighting setup.

**Don't let yourself be backlit.** Use a window as a light source instead of a background. The subject of your video should always be brighter than what's behind it.

Be creative, be yourself, and have fun!

Sponsored by Texas Bison Association

