



Presenting Sponsor:



AGENDA

Conference Hotel:

The Westin Westminster, Westminster, CO

Gold Trophy Show and Sale:

National Western Stock Show, Denver, CO

National Bison Association

2024 Winter Conference

Wednesday 1/17/24	Event	Details – Registration & Trade Show at the Westin Westminster Hotel and Conference Center; Welcome Reception at Bender’s Bar & Grill
3-6pm	Registration & NBA Store Open	Pick up your name tag and conference swag in the conference area foyer in the Westin Hotel & Conference Center.
3-6pm	Tradeshow Open	
4-6pm	Welcome Reception	Catch up with old friends and meet some new ones as we enjoy bison tender tails compliments of Rocky Mountain Natural Meats at Bender’s Bar and Grill, just around the corner from the Westin.

Thursday 1/18/24	Event	Details – Full day at the Westin Westminster Hotel & Conference Center
7am–9am	Breakfast	Available to all conference registrants, served in the Legacy Ballroom at the Westin.
7am–5pm	Registration & NBA Store Open	Pick up your name tag and conference swag in the conference area foyer in the Westin Hotel & Conference Center.
8am–6pm	Tradeshow Open	30+ vendors of all things bison! Browse, buy, and learn.
8am–9am	Keynote Katie Dilse	Katie Dilse is a North Dakota farmer and bison lover who will share why we are “better together!”
9:15am–11am	Mentor Session	Geared towards folks newer to bison and their care, this session will explore “why bison?”, regional experts on raising bison and a bison health veterinarian panel discussion.
9:30am–11am	Commercial Marketers Meeting	Presentations on the USDA Agricultural Marketing Service Bison Market Report, Growth Fund impacts for consumer and producer outreach, Climate Smart Grant Update and bison export opportunities.
11am-11:15am	Break	Visit the trade show!
11:15am–12pm	Bison Brisket	Dave Lutt has mastered the art of rich, delicious, juicy brisket and is willing to share his secrets to success with you!
12pm–1:30pm	Lunch	Bison is on the menu! Thank you, North American Bison, for the amazing bison meat in the award winning bison chili! Youth video contest awards will be announced.

1:30pm—2:30pm	Vaccine Updates	Lead researchers including Dr. Kaplan, Dr. Buttke, and Dr. Webb are working on vaccine research on Mycoplasma Bovis and Malignant Catarrhal Fever and will provide updates on their progress.
2:30pm—3:15pm	Strength of the Herd	A ranching calendar has a big personality, clocks don't lie, and keeping everything balanced seems impossible. Keynote Katie Dilse will lead this breakout on creating opportunities to change your view on the balance of life.
2:30pm—3:15pm	Guns of Tall Grass Bison	Bob and Scott Jackson will share the different guns and ammo they use for different animals and situations- from field harvest strategies, to medication administration and worming.
3:15pm—3:30pm	Break	Visit the trade show!
3:30pm—4:30pm	Bison Marketer's Panel	Hear from bison marketers big and small from across the country weigh in on today's bison marketplace and what they expect in the coming year.
4:30pm—5:30pm	Land as Your Legacy	A will is not a transition plan! Dig deeper with Tim Kohl, from the Nationwide Retirement Institute, exploring how transition planning helps you protect the future of your business and your family.
4:30pm—5:30pm	Roots So Deep	Join film producer Peter Byck for a presentation on his forthcoming regenerative agriculture documentary, "Roots So Deep" and watch some exclusive clips.
5:30pm—6pm	Break	Visit the trade show!
6pm—9pm	Dinner	Come hungry for a great bison meal, thanks to Frontiere Natural Meats AND amazing items to bid on to raise funds for the National Bison Association and its partners. Also, see who is named the 2023 NBA Member of the Year!

Friday 1/19/24	Event	Details – Morning Meetings at the Westin, Junior Judging and Afternoon Learning at the Bison Yards at NWSS
7am–9am	Breakfast	Available to all conference registrants, served in the Legacy Ballroom at the Westin.
7am—Noon	Registration & NBA Store Open	Pick up your name tag and conference swag in the conference area foyer in the Westin Hotel & Conference Center.
7:30am—8:30am	Gold Trophy Show and Sale Consignor's Meeting	
8am—6pm	Tradeshow Open	30+ vendors of all things bison! Browse, buy, and learn.
8am—9am	Voter Registration Open	All Active, 3-year, and Lifetime NBA members are encouraged to participate in voting.
9am—12pm	Junior Judging at NWSS	Open to youth ages 8-21. Scholarships available for high school and college age participants. Individual and group competition categories. Competition occurs at the Bison Yards at the National Western Stock Show.
9am—11am	NBA Elections and Reports	Open to all attendees. Active, 3 Year, and Lifetime NBA Members can participate in the voting process. Hear from the NBA President, Executive Director, and the Canadian Bison Association on important association updates.
11am—6pm	Free shuttle service from the Westin to NWSS	
12pm—2pm	Lunch at NWSS	Grab a bite to eat thanks to Dakota Pure, enjoy some learning, catch up with friends, and check out the bison up for auction at the Gold Trophy Show and Sale. Meal and presentations will be in the sales arena adjacent to the bison yards at NWSS.
12:00pm-12:15pm	Virtual Tour of the National Western Stock Show	Angela Lieurance will provide a virtual tour of the National Western Stock Show and share opportunities to sponsor bison pens.

12:15pm–1:15pm	Education Sessions At NWSS: Low-Stress Bison Handling with Dick Gehring	Dick Gehring will present on his approach to handling bison with an overview of the equipment and psychology necessary for low-stress bison handling.
1:15pm—1:45pm	Education Sessions at NWSS: Dr. Jamie Brennan	Dr. Jamie Brennan will present on research he has been conducting in collaboration with the Turner Institute of Ecoagriculture and Center of Excellence(COE) in Bison Studies at SDSU.
2:30pm-3pm	Education Sessions at NWSS: Bison Research	Eight current bison research projects will be showcased in 15 minute increments- ten minutes for presentations, and 5 minutes for questions. Posters of their work will also be available to view on the top deck of the bison sales arena.
3pm—3:30pm	Education Sessions at NWSS: Buffalero Q&A	Head to the bison pens at the NWSS for a Q&A session with the Buffaleros, who handle the bison being sold at the Gold Trophy Show and Sale.
3:30pm-4:30pm	Return to the Westin	Shuttle buses will bring attendees back to the host hotel, the Westin.
5pm—6pm	Social	Enjoy social time back at the Westin and do your final shopping at the vendors.
6pm—8pm	Dinner	Plan on an amazing bison dinner, with award announcements for Junior Judging and the Gold Trophy Show, and recognition for outgoing NBA board members.

Saturday 1/20/24	Event	Details
7am—2pm	Free shuttle service from the Westin to NWSS	
8am—9:30am	GTSS Judges Comments	Held in the bison yards at the NWSS.
9am—10am	GTSS Buyer Registration	Let's get ready to buy some bison! Get registered onsite at the NWSS sales arena adjacent to the bison yards.
10am-?	GTSS Live Sale	Don't miss the 43rd annual Gold Trophy Show and Sale at the National Western Stock Show!



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