

2025 National Bison Gold Trophy Show & Sale
January 25, 2025 – Denver, CO

2025 Auction Catalog Advertising Rates, Specs, Deadlines & Contact Information

Rates and Sizes:

Premium Pages, Placement Cost:

Outside Back Cover - 8 ½" x 11" - full color only	\$475
Inside Covers - Front - 8 ½" x 11" full color only	\$425
Inside Covers - Back- 8 ½" x 11" full color only	\$425

Regular Pages, Placement Cost:

Full Page- 7-1/2" x 9-1/2" - Black & White or color	\$325
1/2 Page - 7-1/2" x 4-3/4" - Black & White or color	\$225
1/4 Page - 3-1/2 x 4-3/4" - Black & White or color	\$175
Business Card - 3-1/2" x 2" - Black & White or color	\$100

Ad Specifications:

300 dpi (266 min.), 150 line screen

Full bleeds on cover (inside and out) advertising (8 ½" x 11" plus ¼" gripper)

Interior pages, no bleeds; please use dimensions above.

Camera-ready electronic files only in PDF format (fonts embedded)

We are planning on a full color catalog pending adequate advertising to cover printing costs.

Reservation & Artwork Deadlines:

Reserve space by and have artwork ready by January 1, 2025.

Please e-mail artwork files to buffheard@gmail.com and confirm receipt.

Advertising is reserved on a first-come, first-served basis.

Advertising design services are available from Buffalo Heard Productions at an additional cost. Charges shown above are for placement in the catalog only.

For More Information:

Contact Karen Conley, Buffalo Heard Productions at (605) 381-3738 or buffheard@gmail.com.

